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completion by DS
officers

EXECUTIVE DECISION RECORD

A1 Service Area	Environment
A2 Title	Recycling and Environmental Communication Plan
A3 Decision Taken By	Deputy Leader/Chief Officer
A4 Chief Officer	Please print name: Sal Khan Plea 
A5 Leader / Deputy Leader	Please print name: Councillor David Leese 
A6 Date of Decision	25 th February 2019

Confidentiality

A7 Is this Decision confidential by containing exempt information as described in Schedule 12A of the Local Government Act 1972?	No
A7.1 If yes, please state relevant paragraph from Schedule 12A LGA 1972.	N/A

Scrutiny

A8 Which Scrutiny Committee should this decision be submitted to?	(Please tick as appropriate) ✓
Scrutiny (Audit & Value for Money Council Services) Committee	✓
Scrutiny (Economic Growth, Communities and Health) Committee	<input type="checkbox"/>

B1 What is the Decision?	To adopt the Recycling and Environmental Communications Plan.
B2 What are the reasons for the Decision?	<p>Recycling and waste reduction remains a key focus across Staffordshire. Improved waste awareness and education are key in helping this authority to achieve its recycling targets year on year and to reduce the amount of waste being sent for disposal.</p> <p>The Government has introduced its Litter Strategy for England and wants to create a culture where it is unacceptable to drop litter and this culture should be applied across East Staffordshire.</p> <p>The continued pressure on Council budgets demonstrates the importance of education and enforcement with regard to litter and fly tipping incidents.</p> <p>The plan has been introduced to bring together all existing functions that Environment Services carryout and is a document for residents. It is a tool to increase public awareness of recycling and environmental issues across the borough such as street cleanliness.</p> <p>In recent months there has been an increase of contamination within the blue bins and by producing this document it is hoped that it can help tackle this issue</p>
B3 What are the contributions to Corporate Priorities?	The approval of the communication plan will support two of the Councils Corporate Priorities: Value for Money services – protecting your money and Protecting and strengthening communities – love where you live.
B4 What are the Human Rights considerations?	There are no Human Rights issues arising from this decision.

Financial Implications

B5 What are the financial implications?	There are no financial issues arising from this decision.
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Revenue	2018/19	2019/20	2020/21
N/A			

Capital	2018/19	2019/20	2020/21
N/A			

The finance section has been approved by the following member of the Financial Management Unit:	Please print name: Anya Murray Please s
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Policy Framework

B6 Is the Decision wholly in accordance with the Council's policy framework?	Yes
B6.1 If No, does it fall within the urgency provisions (Part 3 of the Constitution)?	NA
B6.2 Has it got the appropriate approvals under those provisions?	NA
B7 Is the Decision wholly in accordance with the Council's budget?	Yes
B7.1 If No, does it fall within the urgency provisions (Part 3 of the Constitution)?	NA
B7.2 Has it got the appropriate approvals under those provisions?	NA

Equalities Implications

B8 What are the Equalities implications:
B8.1 Positive (Opportunities/Benefits): NA
B8.2 Negative (Threats): NA
B8.3 The subject of this decision is not a policy, strategy, function or service that is new or being revised. An equality impact assessment is not required.

Risk Assessment

B9 What are the Risk Assessment implications:
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B9.1 Positive (Opportunities/Benefits):

- Better understanding by residents of recycling and waste collection services.
- Improved recycling performance.
- Reduction in contamination issues at the point of collection and at the Materials Recovery facility.
- Improved cleanliness throughout the borough.

B9.2 Negative (Threats):

- No improvement in recycling performance.
- Continued contamination issues.
- No improvement in incidents of fly tipping or littering.

B9.3 The risks do not need to be entered in the Risk Register. Any financial implications to mitigate against these risks are considered above.

Legal Considerations

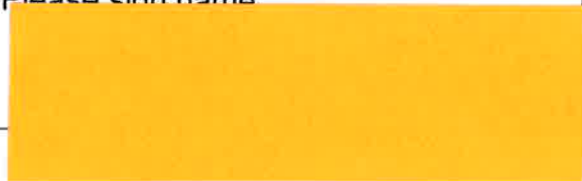
B10 What are the Legal Considerations:

B10.1 There are no significant legal issues arising from this decision.

This section has been approved by the following member of the Legal Team:

Please print name: Angela Wakefield

Please sign name:



Sustainability Implications

B11 What are the Sustainability implications:
B11.1 The proposal would result in an overall positive effect in terms of sustainability (including climate change and change adaptation measures). The positive/negative impacts are set out below (please refer to guidance notes).
B11.2 Positive (Opportunities/Benefits): By educating residents, a reduction in waste being produced and sent for disposal would have a positive effect in terms of climate change and supports the waste hierarchy.
B11.3 Negative (Threats): Further incidents of contamination or increases in contamination levels would result in vehicle loads being rejected by the processor which would be sent for disposal thus having a negative impact on climate change.

Health & Safety Implications

B12 What are the Health & Safety implications:
B12.1 A Risk Assessment has not been carried out and entered into Harriet for all significant hazards and risks because there are no significant hazards or risks arising from this decision.
B12.2 Any financial implications to mitigate against these hazards and risks are considered above.

Key Decision

B13 Is this a Key Decision?	No
<p>Note: A Key Executive Decision is one where:</p> <ol style="list-style-type: none"> 1. REVENUE – Any contract or proposal with an annual payment or saving of more than £100,000 2. CAPITAL – Any capital project with a value in excess of £150,000 3. A decision which significantly affects communities living or working in an area comprising two or more wards. 	
B13.1 If this is a Key Decision, is this an urgent decision such that a delay caused by use of the Call-in Procedure would <u>seriously</u> prejudice the public interest?	NA
B13.2 If yes, has the Mayor or in his/her absence the Deputy Mayor or in his/her absence the Chair of the relevant Scrutiny Committee agreed that the decision will be exempt from Call-in?	NA

NOTE: If this decision is subject to the Call-in Procedure it will come into force, and may then be implemented, on the expiry of 3 working days after publication – unless 10 Members of the Council call in the decision.

Please send the original signed document to andrea.davies@eaststaffsbc.gov.uk