

Ref:

610/15

Executive Decision Record

Please leave blank for completion by DS officers

A1 Service Area:

Regulatory Services

A2 Title

Request for Free Car Parking to Support the Christmas lights 'switch-on' Burton upon Trent.

A3 Decision Taken By

Deputy Leader

A4 Chief Officer

Please print name Paul Gostiff

Please sign

A5 Leader/Deputy Leader

Please print name Jacqui Jones

Please sign

A6 Date of Decision

8/10/15

A7 Is this Decision confidential by containing exempt information as described in Schedule 12A of the Local Government Act 1972?

No

A7.1 If yes, please state relevant paragraph from Schedule 12A LGA 1972.

Paragraph []

A8 Which Scrutiny Committee should this decision be submitted to?

(please tick as appropriate)

Scrutiny (Promoting Local Economic Growth) Committee



Scrutiny (Value for Money Council Services) Committee

Scrutiny (Protecting and Strengthening Communities) Committee

B1 What is the Decision?

To waive parking charges on Council owned car parks in Burton upon Trent on Sunday 22nd November 2015 between 0600 and midnight.

B2 What are the reasons for the Decision?

For the Council to provide free parking on its Pay and Display car parks in Burton upon Trent on Sunday 22nd November 2015 until the commencement of the following day.

The request is being made in connection with a similar event in Uttoxeter for their Christmas lights 'switch on'.

The Council wishes to support the Christmas lights switch-on which aims to raise the profile of local businesses and to contribute to revitalising the Town Centre against the backdrop of an economically difficult trading environment. By offering free parking for the event it is anticipated that the number of visitors to the event and the Town Centre will significantly increase and provide a boost to the local economy.

B3 What are the contributions to Corporate Priorities?

Supporting Economic Growth – Encouraging business growth through collaborative working and continuing to revitalise Burton upon Trent creating a better place to live and work.

B4 What are the Human Rights considerations?

There are no Human Rights issues arising from this decision.

B5 What are the financial implications?

The main financial issues arising from this decision are as follows:
By providing free parking for the event the Council will lose some car parking revenue from the two Pay and Display car parks in Burton on that day. This is estimated to amount to a potential reduction in revenue of £3,078.00.

Revenue	2015/16	2016/17	2017/18
Estimated loss of parking revenue	£3,078		

Capital	2015/16	2016/17	2017/18

B6 Is the Decision wholly in accordance with the Council's policy framework?

Yes

B7 Is the Decision wholly in accordance with the Council's budget?

Yes

B8 What are the Equalities implications?

B8.1 The subject of this decision is not a policy, strategy, function or service that is new or being revised. An equality impact assessment is not required.

B9 What are the Risk Assessment implications?

B9.1 Positive (Opportunities/Benefits):

By facilitating this request the Council is assisting local businesses in a difficult economic climate and helping the local community come together.

B9.2 Negative (Threats):

Were the request not to be supported the Council could be criticised for not supporting local businesses.

B9.3 The risks do not need to be entered in the Risk Register.

B10 What are the Legal Considerations?

B10.1 There are no significant legal issues arising from this decision.]

B11 What are the Sustainability implications?

B11.1 The proposal would not result in an overall positive effect in terms of sustainability (including climate change and change adaptation measures). The positive/negative impacts are set out below (*please refer to guidance notes*).

B12 What are the Health & Safety implications?

B12.1 A Risk Assessment has not been carried out and entered into Harriet for all significant hazards and risks because there are no significant hazards or risks arising from this decision.

B13. Is this a Key Decision?

No

Note A Key Executive Decision is one where:

- 1. REVENUE – Any contract or proposal with an annual payment or saving of more than £100,000**
- 2. CAPITAL – Any capital project with a value in excess of £150,000**
- 3. A decision which significantly affects communities living or working in an area comprising two or more wards.**

B13.1 If this is a Key Decision, is this an urgent decision such that a delay caused by use of the Call-in Procedure would seriously prejudice the public interest?

Yes/No (*please delete as appropriate*)

B13.2 If Yes, has the Mayor or in his/her absence the Deputy Mayor or in his/her absence the Chair of the relevant Scrutiny Committee agreed that the decision will be exempt from Call-in?

Yes/No (*please delete as appropriate*)

NOTE: If this decision is subject to the Call-in Procedure it will come into force, and may then be implemented, on the expiry of 3 working days after publication – unless 10 Members of the Council call in the decision.

Please send the original signed document to Andrea Davies, Democratic Services.

The questions contained in this questionnaire are not to be altered in any way. If you have any queries regarding the contents of this document, please contact Andrea Davies Ext 1306 or refer to Part 3 Section 6 of the Constitution.