



EAST STAFFORDSHIRE BOROUGH COUNCIL

REPORT COVER SHEET

Title of Report:	SMARTER Street Cleaning Programme – Update Report	To be marked with an 'X' by Democratic Services after report has been presented
Meeting of:	Corporate Management Team 17/09/19	X
	Leader and Deputy Leaders 23/09/19	X
	Leader's / Leader of the Opposition's Advisory Group / Independent Alliance Advisory Group 02/10/19 & 03/10/19	
	Cabinet 07/10/19	
	Scrutiny Audit and Value for Money Council Services Committee [DATE] / Scrutiny Community Regeneration, Environment and Health and Well Being Committee [DATE]	



Is this an Executive Decision:	YES	Is this a Key Decision:	NO
Is this in the Forward Plan:	YES	Is the Report Confidential:	NO
If so, please state relevant paragraph from Schedule 12A LGA 1972:	N/A		

Essential Signatories:

ALL REPORTS MUST BE IN THE NAME OF A HEAD OF SERVICE

Deputy Monitoring Officer: **Chris Ebberley**

Date Signature

Chief Finance Officer: **Sal Khan**

Date Signature

EAST STAFFORDSHIRE BOROUGH COUNCIL

Report to Cabinet

Date: 7 October 2019

REPORT TITLE: SMARTER Street Cleaning Programme – Update Report

PORTFOLIO: Environment

HEAD OF SERVICE: Sal Khan

CONTACT OFFICER: Paul Farrer **Ext. No. x1599**

WARD(S) AFFECTED: All

1. Purpose of the Report

1.1. To provide an update on the SMARTER street cleaning programme approved by Cabinet in February 2019.

2. Executive Summary

2.1. At their meeting in February 2019, Council Cabinet considered a report on the street cleaning service, as part of the SMARTER street cleaning review.

2.2. The review assessed the various factions of this statutory service against the Government's Litter Strategy for England, including general performance, bulky waste collections, fly tipping and A38 trunk road.

2.3. This subsequent report details progress that has been made against the approved recommendations.

3. Background

3.1. A review of the Council's street cleaning service was undertaken during 2018/19, with Cabinet approving the following recommendations:

- a) That Cabinet recommends to Council that it considers the procurement of the Bartec street cleaning module, associated equipment and CCEO mobile working system as part of the MTFs budget setting process for 2019/20.

- b) That Cabinet note the concerns regarding cleanliness levels on A38 and agrees to proactively re-engage with Highways England on tackling littering, seeking their maintenance schedules and exploring the use of communication/advertising opportunities along this corridor to deter littering behaviour.
 - c) That Cabinet considers the charging options for the collection of bulky waste items as set out in paragraph 6.21 and approve the option at 6.21(e) to ensure cost recovery in line with Council policy.
 - d) That a six monthly update on street cleansing, education and enforcement activity be provided to Cabinet Members.
- 3.2. This update report details the progress that has been made in each of these areas.

4. Contribution to Corporate Priorities

- 4.1. This decision supports the first and third corporate priorities:
- Value for Money Council Services – Protecting Your Money;
 - Protecting and Strengthening Communities – Love Where You Live.

5. Report on Progress

Bartec Street Cleaning Module

- 5.1. The Council has procured the street cleaning module from Bartec and is currently working on an upgrade to the back office system to facilitate its operation. In addition to supporting the street cleaning module, this upgrade will provide further enhancements to waste collection. The first phase of the transition is to cleanse the current collection round data, ensuring that all new developments sites have been included, and integrate the system with MS Dynamics, the Council's CRM system.
- 5.2. Work has also commenced on data collection for street cleaning assets, such as litter bin locations, sizes and types, which will be input into the module. This will enable date capture of how full bins are on emptying and indicate whether they need to be emptied more or less frequently.
- 5.3. Discussions have also commenced with Bartec on the procurement of the necessary in-cab vehicle hardware to support the system.

Cleanliness Levels on A38

- 5.4. Following approval by Cabinet, contact was made with Highways England (HE) and their appointed contractor, Kier Highways to explore joint working opportunities. The intention was that the Council carry out their street cleaning activities during periods when Kier has a closure in place to undertake their own maintenance obligations. A38 is a high speed trunk road and for health and safety reasons, it is not possible to collect litter along key stretches of the carriageway unless the workforce is protected by a lane or road closure. This is generally performed during the night to minimise impact on the travelling public

- 5.5. Despite some initial opposition from Kier and a requirement of additional information, a Council team successfully cleared the verges adjacent to the northbound carriageway between Branston and Claymills during July.
- 5.6. In addition, the Council has requested further dates when closures have been programmed with a view to undertaking further litter picking and will continue to liaise with HE and Kier in this regard. It is therefore proposed that contact be made on a quarterly basis to ensure that an up to date maintenance schedule is maintained and so the Council can programme its resources/activities.
- 5.7. The Council has also received a letter from DEFRA confirming that A38 has received a 'passing grade' in their recent assessment under the Code of Practice on Litter and Refuse.

Bulky Waste Charges

- 5.8. The increase in bulky waste collection charges came into effect on 1 April 2019. Income generated for the first 5 months (to 31 August 2019) is £15k against a budget of £45k. Total income generated for the previous full year 2018/19 was £31k.

Street Cleansing, Education and Enforcement

- 5.9. Following the Cabinet meeting in February 2019, the Community and Civil Enforcement (CCE) team has conducted initiatives in Stretton, Uttoxeter (and Heath) and Anglesey. These are designed to tackle the issues surrounding littering, fly-tipping and responsible dog ownership, and require multi-agency collaboration, including PCSO's, charitable organisations, local businesses, and local Councillors.
- 5.10. Since February the team have recorded 210 jobs across the Borough with 118 relating to fly-tipping, 49 dog related, 14 bin related, 12 ASB, 10 littering and the remainder for other issues such as parking and highways.
- 5.11. Further initiatives are planned for Horninglow, Burton, Stapenhill, Branston, Eton and Shobnall, along with educational stalls in Burton town centre. These are used to educate residents and have proved popular with shoppers.
- 5.12. A brief summary of the outcomes from these initiatives is set out in Table 5.0 below.

Initiative	Outcome
April - Stretton	Officers engaged with dog walkers, carried out bin receptacle checks and educated dog owners on responsible dog ownership. Specific areas covered included Stretton Woodlands, Beech Lane and Clay Pitts, along with James Brindley footpath, Hillfield Lane Park and the Jinny Trail etc throughout the 5 day period. The team sprayed dog 'fouling's' to highlight and monitor the frequency and also to gauge the time when these offences were being committed. In the more problematic areas officers sprayed pavements with information stencils to indicate to offenders that monitoring was taking place. Two FPN's were issued during the initiative, one for failing to

	remove dog faeces and the other for not having a receptacle to pick up after their dog.
June - Uttoxeter Town and Heath	The main issues encountered included; littering, dog fouling, fly-tipping and ASB. Whilst only one FPN was issued during the initiative for a littering offence (cigarette end), it gave the team the opportunity to educate on responsible dog ownership and the importance of having a receptacle to pick up after their dog as well as gather issues raised by residents. The CCEO's spoke to 62 people regarding dog bag checks over the week long period. The CCEO's issued 16 PCN's during the initiative and also patrolled the Uttoxeter Leisure Centre car park during school start and finish times where six vehicles drove off and five parents spoken to who purchased tickets.
July - Anglesey	Programme undertaken to engage, educate and enforce on any offences that occurred such as fly-tipping, littering, ASB and dog fouling offences.

Table 5.0 Summary Outcome of Initiatives

- 5.13. In July, the street cleaning team worked in partnership with the County Council in Anglesey. Advance notices were provided to residents to request that they moved their vehicles in order that the County could clean the road gullies and our team could sweep the channels. This worked with some success and will be repeated in other wards later this year.

6. Financial Considerations

This section has been approved by the following member of the Financial Management Unit: Anya Murray

- 6.1. There are no financial issues arising from this Report.

7. Risk Assessment and Management

- 7.1. The main risks to this Report and the Council achieving its objectives are as follows:

7.2. Positive (Opportunities/Benefits):

7.2.1. The procurement of the street cleaning module supports the Council's overall performance in street cleaning, enabling the more efficient use of a finite level of resources.

7.2.2. Proactive engagement with Highways England will support cleanliness levels on the strategic road network through the Borough.

7.3. Negative (Threats):

7.3.1. An increase in bulky waste charges could lead to a reluctance to use the service, although the proposed charges remain very competitive in comparison to neighbouring Authorities. Alternative disposal methods are also available via the Household Waste Recycling Centres in Burton upon Trent and Uttoxeter.

7.3.2. All work on A38 must be undertaken in accordance with safe working procedures for high speed carriageways.

7.4. The risks do not need to be entered in the Risk Register. Any financial implications to mitigate against these risks are considered above.

8. **Legal Considerations**

*This section has been approved by the following member of the Legal Team:
Linda J Durham.*

8.1. The main legal issues arising from this Report are as follows.

8.2. East Staffordshire Borough Council is defined as a 'principal litter authority' under Section 86 of the EPA with responsibility, under Section 89, to keep 'relevant land' and highways clear and clean of litter and refuse, so far as is practicable. In this context 'relevant land' is defined as '*land that is open to the air and is land which is under the direct control of such an authority to which the public are entitled or permitted to have access with or without payment*'. It excludes private land and unadopted highways.

9. **Equalities and Health**

9.1. **Equality impacts:** The subject of this Report is not a policy, strategy, function or service that is new or being revised. An equality and health impact assessment is not required.

9.2. **Health impacts:** The outcome of the health screening question does not require a full Health Impact Assessment to be completed. An equality and health impact assessment is not required.

10. **Human Rights**

10.1. There are no Human Rights issues arising from this Report.

11. **Sustainability** (including climate change and change adaptation measures)

11.1. Does the proposal result in an overall positive effect in terms of sustainability (including climate change and change adaptation measures) Yes

11.2. Please detail any positive/negative aspects:

11.2.1. Positive (Opportunities/Benefits)

Improvements in street cleansing support the local environment in general. A reduction in litter/fly tipping results in an associated reduction in waste disposal. The proposed changes could reduce vehicle mileage as the fleet will be used more efficiently.

11.2.2. Negative (threats)

N/A

12. **Recommendation(s)**

- 12.1. That Cabinet notes the progress that has been made against the previous recommendations for street cleaning and that a further update report will be presented in March 2020.

13. **Background Papers**

- 13.1. None

14. **Appendices**

- 14.1. None