

Appendix 1: Tourism Audit (Working document)

This is a working document and is by no means an exhaustive, final list of attractions, events and accommodation within East Staffordshire. Information to date has been gathered from sources including the Enjoy Staffordshire membership database and National Forest business listings.

Attractions and destinations in and around East Staffordshire

Destination	Transport	Other comments
In Burton		
Claymills Pumping Station	Local bus routes from Burton Town Centre – serving Stretton/Rolleston?	
National Brewery Centre	Within Burton Town centre. Walking distance from the train station. Local bus routes serving Burton town centre	
Brewhouse Arts Centre	Within Burton Town centre. Walking distance from the train station. Local bus routes serving Burton Town Centre.	
Burton Market Hall	Within Burton Town Centre. Walking distance from the train station. Local bus routes serving Burton Town Centre	
Pirelli Stadium (Burton Albion)	Edge of Burton Town Centre. Local bus routes including those serving Eton and Stretton. Off the Clay Mills exit of A38 or Branston exit.	
Marstons Brewery & Visitor Centre	Shobnall Road, Burton. Some, limited visitor parking close by. Public transport – bus routes out of town centre	
The Washlands	Within Burton town centre. Local bus routes. Parking available in the Town Centre and adjacent to the Library.	
<5 miles from Burton		
Tutbury Castle	Main driving route from Burton along the A511. Public Transport Midland Classic 401	
Branston Golf & Country Club	Various local road routes out of Burton	

Destination	Transport	Other comments
Burton Golf Club (South Derbyshire)	A511 out of Burton	
National Forest Adventure Farm, Tatenhill	Public transport available from Burton – no. 10 or 810 Midland Classic	
Church Farm Tea Rooms & Children's Farm, Anslow	No public transport, access by car take A511 out of Burton	
5 – 10 miles from Burton		
Hoar Cross Spa	Accessed by road from A515 Lichfield exit and then signposted to local road. A38 link Taxi from Burton Train Station	Presume most people would be choosing to stay here rather than elsewhere
National Forest Llama Treks, Barton under Needwood	Barton exit off A38. Burton Train station is 5 miles away but likely to need taxi	
Barton Marina	Accessed from Barton exit on A38 and signposted Footpath and cycle routes – link provided on their website for information	Public transport to Barton but nothing direct to the Marina
National Memorial Arboretum (Alrewas/Lichfield)	Exit A38 between Lichfield & Burton onto A513 towards Alrewas/Tamworth.	Not a direct train route and Lichfield Trent Valley is 6 miles away from the Arboretum. Not a direct Bus route from Burton, involves 2 different routes and walking and takes over 1hr 15mins.
Conkers (National Forest)	Best mode of transport from Burton would be by Car.	No direct bus, would need to take a taxi from Swadlincote but can the 9a from Burton to there. Nearest train station is Burton
10 – 15 miles from Burton		
Staffordshire Regiment Museum (Lichfield)		
Sudbury Hall House & Museum (Derbyshire)	Off the A50, near to Uttoxeter Local bus service from Uttoxeter and Burton does stop close to main entrance to Sudbury Hall.	Also café, deli etc. National Trust – signposted off A50
Twycross Zoo (Leicestershire)	Via A444 from Burton	No direct public transport current available from Burton
Calke Abbey (Derbyshire)	Via A511 from Burton	
Kedleston Hall (Derbyshire)	Via A38 from Burton	

Destination	Transport	Other comments
15 – 20 miles from Burton		
Uttoxeter Racecourse	Just off A50 between Burton and Stoke. Also signposted from A515 and A518 and the town centre. Adjacent to Uttoxeter Railway Station (routes to Derby/Stoke)	
Drayton Manor Theme Park (Tamworth)	No public transport directly to the theme park from Burton. By road – via A38 approx 30 mins	Nearest Train station is Tamworth and then taxi from there (service to Tamworth from Burton Train Station)
Birches Valley & Go Ape (Cannock Chase)	Via A513 or A38. No public transport direct to Birches Valley.	Closest railway station is Rugeley but would need a taxi from there and there is not direct train service from Burton.
20 – 25 miles from Burton		
Denstone Farm Shop & Cafe	Simplest route: A50 exit and then local road (B5030) Not a direct bus from Burton but 401 to Uttoxeter then 411 will take you to Denstone, Farm shop a short walk from village centre	Several routes from Burton , average is 20miles taking around 30-40 minutes.
Croxden Abbey	Off Croxden Lane – access by road. Depending on route average distance from Burton is 20 miles. Quickest route via A511 and A50, leaving at Uttoxeter. No bus service to Croxden.	English Heritage site – free entry. Limited parking in layby nearby
Snowdome (Tamworth)	Take A38 from Burton Tamworth Railway station less than a mile away, walking instructions provide on website – train from burton	
>25 miles from Burton		
Alton Towers Theme Park & Resort (Moorlands)	Bus service available from Uttoxeter during peak season Exit A50 at Uttoxeter and then take local roads	
Peak District	National Park website provides details of car parks, walks, local transport options, cycle hire	Peak District National Park starts around Ashbourne, Moorlands area and covers parks of Staffordshire,

Destination	Transport	Other comments
		Derbyshire and South Yorkshire?
Trentham Gardens & Monkey Forest (Stoke)	A50 or take local bus service to Uttoxeter and then pick up transport routes from there (see below)	
In Uttoxeter		
Uttoxeter Heritage Centre (Redferns Cottage)	Uttoxeter Train station. Buses 401, 402 and 403 (Burton) 411 Denstone 841 Stafford Kinfisher – Hanley, Swift – Derby X41 - Stafford	
Uttoxeter Racecourse	Walking distance of town centre and adjacent to Railway Station. Walking distance from town centre bus stations and so local bus routes from Burton etc.	
Uttoxeter Golf Club	Approx. 1 mile out of town centre.	
<10 miles from Uttoxeter		
Denstone Farm shop and cafe	B5030 and bus to Denstone (411) from Uttoxeter	
JCB Golf & Country Club	B5030	
Weaver Hills	B5030, no public transport options	Walking routes on Staffordshire side with limited parking available in Wootton village
Alton Towers Theme Park & Resort (Moorlands)	X41 bus from Uttoxeter (peak season only possibly)	
Amerton Farm (Stafford)	A518 towards Stafford. No direct public transport, nearest stop is in Chartley (I think)	Approx 20 minutes out of Uttoxeter towards Stafford. Farm, soft play and shops
Croxden Abbey	Off Croxden Lane – access by road.	
Newton Distillery	A518 towards Stafford (approx. 15 mins)	
10 – 15 miles from Uttoxeter		
Peak District		Covers large area by starts around Ashbourne, Leek (Moorlands)
Wolseley Wildlife Centre (Stafford)	Via B5013 or A518 from Uttoxeter	No public transport options
Peak Wildlife Park (Moorlands)	B5030 from Uttoxeter towards Leek	No public transport options

Destination	Transport	Other comments
	Via A50 from Burton then pick up local roads approx. 45mins	
Shugborough Hall (Stafford)	A518 or B5013 No direct public transport	National Trust property and grounds
15- 20 miles from Uttoxeter		
Trentham Gardens & Monkey Forest (Stoke)	A50 or A518/A51. Public transport – train to Stoke from Uttoxeter and then taxi from train station	
Churnet Valley Railway (Moorlands)	B5030 or B5032 Kingfisher Bus from Uttoxeter (approx. 50 mins) and then a short walk to destination	Various routes, average is 15 miles

Accommodation within East Staffordshire

Name	Location	Type
Hilton Hotel	St Georges Park, Needwood	Hotel
Aldersbrook Cottage	Denstone	Self catering
Blithfield Lakeside Barns	Blithfield	Self catering
Heywood Hall	Denstone	B&B
Hoar Cross Hall Hotel	Hoar Cross	Hotel & Spa
Holiday Inn Express	Burton	Hotel
Keepers Cottage	Denstone	Self catering
Manor House	Denstone	Self catering
Windy Arbour	Denstone	Self catering
Wychnor Park Country Club	Barton under Needwood	Hotel
Three Queens Hotel	Burton	Hotel
Premier Inn	Burton	Hotel
Dovecliffe Hall	Burton	Hotel
Riverside Hotel	Burton	Hotel
Lockhouse Bed and Breakfast	Branston	B&B
Forestsides Farm	Marchington	Caravan and camping site
Newborough Cottages	Newborough	Self catering
Forest Hills Guest House	Marchington	B&B
Cross Farm	Rolleston	Camping & caravan site
Premier Inn	Uttoxeter	Hotel
White Hart Hotel	Uttoxeter	Hotel
Bank House Hotel	Uttoxeter	Hotel
High View Cottage	Uttoxeter	B&B
Meadows Way Guest House	Uttoxeter	B&B
The Duncombe Arms	Ellastone	Hotel
Mayfield Cottages and Lodges	Mayfield	Self catering
Calwich under Canvas	Calwich	Camping (Yurts)
Rose and Crown	Mayfield	B&B

Events

- Horn Dance in Abbots Bromley – September
- Well dressing – Newborough around early May bank holiday
- Staffordshire Day – 1st May
- Timber Festival National Forest – July
- Escape rooms