

**Licensing Act 2003**

**REPRESENTATION FORM FROM OTHER PERSONS**

This representation is made by an 'Other Person' in respect of the premises to be licensed as detailed below (see note 1 attached):

<b>Your name</b>	
<b>Organisation name/name of body you represent (if appropriate)</b>	
<b>Postal and email address</b>	Latham Close, Burton upon Trent, DE15 9GL
<b>Contact telephone number</b>	

<b>Name of the premises you are making a representation about</b>	ESSO GARAGE MRH Burton
<b>Address of the premises you are making a representation about.</b>	116 Ashby Road, Burton upon Trent, DE15 0NX

Your representation must relate to one of the four Licensing Objectives (see note 2 overleaf)

<b>Licensing Objective</b>	<b>Yes Or No</b>	<b>Please detail the evidence supporting your representation or the reason for your representation. Please use separate sheets if necessary</b>
<b>To prevent crime and disorder</b>	Yes	Criminal damage to property in the area usually occurs overnight and is carried out by intoxicated youth. The sale of alcohol at these premises would exacerbate the situation.
<b>Public safety</b>	Yes	Drink-driving is not going to decline when a filling station is allowed to sell alcohol.
<b>To prevent public nuisance</b>	Yes	Anti-social behaviour would increase due to drunkenness and gatherings of large groups of young people. Litter would also increase (this is already a problem due to other retail outlets in the area, e.g. Tesco Express). Allowing "refreshments" to be sold creates a 24 hour "McDonalds" together with more noise and more litter.
<b>To protect children from harm</b>	Yes	Under age drinking would increase because of the ease at which alcohol could be purchased by older members of a group or gang.

<b>Please suggest any conditions that could be added to the licence to remedy your representation or other</b>	
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**suggestions you would like the  
Committee to take into account.**

Signed: ...

Date: 15 February 2019

**Please see notes attached**

### **NOTES**

1. Representations can be made by any individual, body or business, regardless of their geographic proximity to the premises.
2. Your representation must relate to one or more of the four licensing objectives for it to be deemed relevant:-
  - ❖ The prevention of crime and disorder
  - ❖ Public safety
  - ❖ The prevention of public nuisance
  - ❖ The protection of children from harm

You must in your representation be able to demonstrate that if the premises were to be granted a new licence it would not:

- Deter and prevent crime or disorder
  - Promote public safety
  - Cause a public nuisance
  - Protect children from moral, Psychological and Physical harm
3. If you make a representation you will be expected to attend a meeting of the Licensing Sub Committee and any subsequent appeal proceeding. Details of your representation will be published in the report available to the Committee and the licence applicant. You will be given notice of the hearing before it takes place and will also be given a copy of the committee report.
  4. The hearing shall take the form of a discussion led by the Licensing Authority. The applicant for the licence will also be at the meeting and it will usually be open to the public and the media.
  5. This form must be returned within the statutory period of 28 days from the day after the date the application was given to the Licensing Authority – the deadline should be given in the notice displayed on the premises and in the public notice in a local newspaper or other local publication.
  6. Please return this form when completed to:

Licensing Department  
East Staffordshire Borough Council  
The Town Hall  
King Edward Place  
BURTON UPON TRENT  
Staffordshire  
DE14 2EB

Tel: 01283 508310  
[licensing@eaststaffsbc.gov.uk](mailto:licensing@eaststaffsbc.gov.uk)

Redyhand  
18/12/19 W0932HIS  
HWF



Licensing Act 2003

REPRESENTATION FORM FROM OTHER PERSONS

This representation is made by an 'Other Person' in respect of the premises to be licensed as detailed below (see note 1 attached):

Your name	
Organisation name/name of body you represent (if appropriate)	Ashby Road
Postal and email address	Ashby Road BURTON ON TRENT
Contact telephone number	01283

Name of the premises you are making a representation about	Malthurst Petroleum Limited
Address of the premises you are making a representation about.	116, Ashby Road Burton On Trent STAFFORDSHIRE DE15 0NX

Your representation must relate to one of the four Licensing Objectives (see note 2 overleaf)

Licensing Objective	Yes Or No	Please detail the evidence supporting your representation or the reason for your representation. Please use separate sheets if necessary
To prevent crime and disorder	Yes	Please read attached leaflet INTOUCH, regarding CRACK DOWN ON ANTI SOCIAL BEHAVIOUR!
Public safety	Yes	I myself have had to call Police on a few occasions. Two drunk young girls running in the middle of the road, traffic having to avoid them ages of girls 13/14 yrs approx
To prevent public nuisance	YES	Youths walking the streets coming to purchase drink all hours in gangs would cause anti-social behaviour already existing would make it worse intimidating residents
To protect children from harm	YES	other users of facilities of purchasing petrol. We have crisp packets now we have to pick up from our gardens it would be beer cans or vodka bottles! causing havoc on entrance of existing premises

Please suggest any conditions that could be added to the licence to remedy your representation or other suggestions you would like the Committee to take into account.	No	To limit opening hours of selling alcohol in line with other premises that sell alcohol which are numerous! Just within a mile of the premises and make a stand and say NO for our childrens sake. No licences should be granted.
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Signed: \_\_\_\_\_ Date: 12-2-2019

letter attached.

**Please see notes attached**

## **NOTES**

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  - ❖ The prevention of crime and disorder
  - ❖ Public safety
  - ❖ The prevention of public nuisance
  - ❖ The protection of children from harm

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East Staffordshire Borough Council  
The Town Hall  
King Edward Place  
BURTON UPON TRENT  
Staffordshire  
DE14 2EB

Tel: 01283 508310  
[licensing@eaststaffsbc.gov.uk](mailto:licensing@eaststaffsbc.gov.uk)

*Helen McKenna*

OBJECTING TO ALCOHOL LICENSE TO/  
MALHURST PETROLEUM LTD.  
116, ASHBY ROAD, BURTON-ON-TRENT  
DE15 0NX,

Ashby Road  
Burton on Trent  
DE15 0NU.  
01283

Dear Sir and Madams,

Winshill and Stapenhill, Beaufort and Manners Estate are populated with families with very young children and would be detrimental for those trying to rid the area of drug abuse and anti social behaviour crimes

a total of 37 anti social behaviours in December 2018 alone in these areas not all ~~are~~ <sup>are</sup> recorded, up 38%  
Crime and Arson 28 crimes reported also in the

month of December 2018 yet not all are mapped. up 11.50% Both since January 2018.

To have a premises open 24/7 for 365 days of the year would put us all at risk, young, old, passers by, the staff who work at the premises. I have written down the premises who have a alcohol licence numerous, they are open

until 11-00pm. I live 469ft away from Malhurst distances taken from my postcode.  
pubs distance

	distance	off licences
Waterloo	0.5 mls	CO-OP 0.6 mls
Anglessy Arms	0.9 miles	Lifestyle Express 0.7 mls
Stanhope Arms	1.2 miles	One Stop 0.5 mls
The Sump	0.9 miles	Tesco Express 0.6 mls
The Elms	1.3 miles	
Chesterfield	1.7 miles	

Schools MORE IMPORTANT TO PROTECT CHILDREN FROM A MOTHER OR FATHER WHO ALREADY HAS A DRINK PROBLEM!

Primary Tower View	0.4 miles
Winshill Village Primary	0.7 miles
nursery school	0.8 miles.
Holy Rosary Primary	0.8 miles.
Abbot Beyne Senior	

continued.

2.

I have had to call the Police on two occasions  
later <sup>last</sup> year. (1) young girls running down the middle  
of the road outside my house under the influence  
of drink traffic having to swerve, to avoid one  
girl who remained in the middle of the road  
running towards the east, cars hooting. Girl bagged  
between 12/14 years of age. Police did arrive  
eventually girls had gone. apx 2-00 - 3-00 am.

(2) Husband walking the dog alley way seeing  
a sleeping bag, under the hedge bike, suit case  
with clothes up and down the alley; could not  
see if anyone was sleeping under the hedge.  
was asked to go back by Police to investigate  
due to no one was available (over stretched)

The ESSO Petrol station would be ideal  
Place for the youth of Winshill and Stapenhill  
to congregate seeing its location also  
an ideal place for drug pushers.

It would encourage more underage drinking.  
Youths do gather now in alley ways smashing  
bottles, tugging at fences why make matters  
worse I very strongly object to the  
application.

Other 24/7 alcohol premises have been  
granted but are not situated in such a way  
that would endanger the residents, passer-by.  
in this vicinity we already have the problems  
and thus would make it a lot worse fact  
not fiction.

With Kind Regards

— v

News from Ray, Mike and Matt

# intouch



Conservatives

WHAT WE'RE  
DOING FOR YOU  
AND YOUR FAMILY  
SEE OVERLEAF

February 2019

## WORKING HARD FOR WINSHILL RESIDENTS

**We have been delivering for Winshill. Working to decrease anti-social behaviour, repairing our roads, and stopping unwanted developments.**

■ We work with the Community Speed Watch. This helps to keep our roads safe. We have also funded specialised equipment at Burton Canoe Club for the physically handicapped, so everybody can enjoy the River Trent. Thanks to volunteers the transformation of Newton Road Park is evident to all who pass by.

Working with the Conservative Councillors are Mike Metcalfe and Matthew Webb. Two hard working local campaigners. Mike lives and works in Burton. He also volunteers for a well-known charity shop in the area,

and was previously a member of a neighborhood watch, helping to reduce crime. Matt is a former Community Paramedic, giving him a perspective on the challenges facing Burton. They are both passionate about ensuring easy access to local amenities and healthcare for all. They both have the experience to ensure the council delivers quality for all residents.

There are many more instances where your Conservative team have helped our community. We proudly serve all residents.



Ray, Mike and Matt will continue to work hard for our community

### CRACK DOWN ON ANTI-SOCIAL BEHAVIOUR

■ After talking to residents, it is clear that Winshill is suffering from vandalism, drug taking and anti-social behaviour. This makes our community less pleasant and is intimidating for many people. Everybody should feel safe and secure. We will work with the Police, the Council and other agencies to reduce this behaviour.

In most cases we hope that making those responsible aware of the effects of their behaviour will help to reduce anti-social behavior. But for those that refuse to accept their actions are spoiling our community we need strong action to make Winshill safe.



We will work with the police to make our community safer

#### Contact Your Local Conservatives

Councillor  
**Ray Faulkner**  
T 01283 512156

Candidate  
**Mike Metcalfe**  
T 07411 308951  
E [m.j.metcalfe@outlook.com](mailto:m.j.metcalfe@outlook.com)

Candidate  
**Matt Webb**  
T 07817754344  
E [mpwebb1973@gmail.com](mailto:mpwebb1973@gmail.com)

**Caring and Campaigning for our Community**

Promoted by Liam Sperry, on behalf of Ray Faulkner, Mike Metcalfe and Matt Webb, all of Cothard House, 9 St Paul's Square, Burton-on-Trent DE14 2EP. Printed by Printed by Instantprint at Unit A Brookfields Park, Mowles Way, Rotherham, S64 5DR.



# How your local Conservatives are delivering for you & your family



## FUNDING BOOST FOR WINSHILL ROADS

A reduction in potholes in Winshill is due to Conservatives securing money to repair our roads. An extra £8.9 million is being spent by the County Council to fix roads in Staffordshire this year and Winshill roads will continue to see improvements.



## COMMUNITY ABOVE ALL

Whether it is by helping the Community Speed watch, Burton Canoe Club or tidying up Newton Road Park. We will always put Winshill first. To ensure our roads are safe, our community is open to all and our environment is protected.



## ACCESS TO TRANSPORT FOR EVERYONE

People in Winshill have told us how difficult it is to access public transport in our area. We are working on new ideas to improve links to local amenities and to ensure that Winshill residents have better access to public transport.



## SALES LANE DEVELOPMENT STOPPED

We have worked with the local community to represent their views on the development off Sales Lane resulting in the application being refused. We will continue to ensure that applications on the Derbyshire boundary are carefully scrutinised.

Securing a better future for **you, your family** and **Winshill**



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<b>Your name</b>	
<b>Organisation name/name of body you represent (if appropriate)</b>	
<b>Postal and email address</b>	Ashby Road, Burton upon Trent, Staffordshire, DE150NX
<b>Contact telephone number</b>	

<b>Name of the premises you are making a representation about</b>	Service Station, Ashby Road, Burton upon Trent
<b>Address of the premises you are making a representation about.</b>	MRH Burton, 116 Ashby Road, Burton upon Trent, Staffordshire, DE150NX

Your representation must relate to one of the four Licensing Objectives (see note 2 overleaf)

<b>Licensing Objective</b>	<b>Yes Or No</b>	<b>Please detail the evidence supporting your representation or the reason for your representation. Please use separate sheets if necessary</b>
<b>To prevent crime and disorder</b>		
<b>Public safety</b>	Yes   Object	1) The selling of alcohol from a petrol station 24 hours a day is not in the spirit of the Government's 51 years of Campaigns to stop Deaths and other road traffic incidents from Drink Driving. 2) See second page
<b>To prevent public nuisance</b>	Yes   Object	1) Recently a memorial seat has been installed on the area next to the petrol station, to sit and admire the excellent view. It would be very disappointing if this was used in future to consume quantities of alcohol and (continued below on second page )
<b>To protect children from harm</b>	Yes   Object	The petrol station is next to a wooded area screened from the road and petrol station and is ideally suited for Under Age Drinking. The staff in the petrol station shop can check that the purchaser is old enough to buy alcohol but (continued below on second page )

<b>Please suggest any conditions that could be added to the licence to remedy your representation or other suggestions you would like the Committee to take into account.</b>	
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<b>Signed:</b>	<b>Date:</b> 18/2/2019
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*[Handwritten signature]*

**Continuation Sheet**

<b>Licensing Objective</b>	<b>Yes Or No</b>	<b>Please detail the evidence supporting your representation or the reason for your representation. Please use separate sheets if necessary</b>
<b>To prevent crime and disorder</b>		
<b>Public safety</b>	Yes   Object	2) It is quite normal for people in this area to walk to the petrol station at all hours of the night to buy cigarettes and the opportunity to buy alcohol at the same time may be compelling. I often see people standing in the middle of the road waiting for a HGV to drive by them. The availability of alcohol 24 hours may increase the footfall and raise the risk of a road traffic incident.
<b>To prevent public nuisance</b>	Yes   Object	became littered with cans and bottles. 2) The path by this area is already littered regularly with cans and bottles as people buy alcohol from Tesco Express in the valley. By the time they have walked to this area, they have finished their drink and throw the container on the grass or in a neighbouring garden. I also have litter regular dropped in my drive often with receipts from the petrol station.
<b>To protect children from harm</b>	Yes   Object	would not know if younger people were waiting around the corner.

**General Comment**

The operating company of the service station at Ashby Road was taken over a year ago by MFG. William Bannister, MFG's chief executive officer said: "This acquisition gives us the opportunity to develop our winning forecourt formula and will enable us to achieve our long-stated objective to be the UK's most dynamic and profitable independent forecourt operator."

Source:

[https://forecourtrader.co.uk/news/archivestory.php/aid/14674/MFG\\_acquires\\_MRH\\_in\\_A31.2bn\\_d\\_eal.html](https://forecourtrader.co.uk/news/archivestory.php/aid/14674/MFG_acquires_MRH_in_A31.2bn_d_eal.html), Forecourt trader, 27/2/2018

**This commercial objective from the top management appears to be irrespective of the local community.**

Signed:

Date: 18/2/2019

, Durban Close,  
Winshill  
Burton Upon Trent  
Staffordshire  
DE15 0ER

Re: New Licence Application

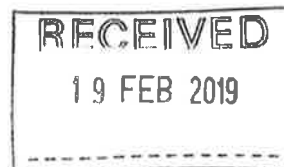
Dear Sir/ Madam,

We would very much like to oppose the request for a licence for MRH Burton, 116, Ashby Road, Winshill, Burton-On- Trent, DE15 0NX. At present this premises is open 24hrs a day.

We have had issues with a lot of anti- social behaviour in Winshill and we feel if the Above premises was given a licence to sell alcohol 24hrs a day it would be detrimental to the residents of Winshill, we already have the One stop store that is open until 11pm at night and we also have the Jubilee, the Anglesey and the waterloo Public houses.

As the Anti-social behaviour has been fuelled by drugs and alcohol, we feel the Ashby Road Garage would become a vulnerable place to go for petrol at night, there is only usually one member of staff on shift and the Alcohol will entice people to come and hang around there and putting drivers and staff at risk.

Regards



Perth close  
Winshill  
DEIS ONZ

Salisbury Avenue  
Winshill  
DEIS OET

Eomanton place  
Winshill  
DEIS OEL

Salisbury Ave  
Winshill  
DEIS OET

Eomanton place  
Winshill  
DEIS OEL

PERTH CLOSE  
DEIS ONZ

Eomanton place  
Winshill  
DEIS OEL

Salisbury Ave  
DEIS OET

Salisbury Avenue  
Winshill  
DEIS OES

PERTH CLOSE  
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Salisbury Avenue  
Winshill  
DEIS OES

Salisbury Avenue  
Winshill  
DEIS OZ

Salisbury Avenue

Winshill

B-O-T

DEIS OES

Vancouver DR

WINSHILL

B-O-T

DEIS ØEY

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Buckingham Court

Winshill

B-o-t

DEIS ODB

Salisbury Avenue

Winshill

B-O-T

DEIS OES

## Helen Farman-McKenna

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**From:**  
**Sent:** 19 February 2019 19:48  
**To:** Licensing  
**Subject:** Letter to Chair of Licensing Committee

Dear Sir,

I am writing to object to the granting of a licence to sell alcohol to MRH Burton, 116 Ashby Road, DE15 OHX. I have 3 Reasons for my objection.

**Criminal activity: -**

There are increasing numbers of report to the police of Antisocial Behaviour in Winshill and Stapenhill . In December alone it was 37 which was a 30% increase year on year for Winshill.

There were 28 reports of criminal damage and arson and 40 reports relating to violent and sexual crime in the same area.

**Availability of alcohol within 2 miles of the applicant: -**

Public Houses, 6 in total.

The Waterloo 0.5m

Anglesey Arms 0.9m

The Elms 1m

Stanhope Arms 1.2m

The Sump 1.4m

The Elms 1m

The Chesterfield 1.7m

Stores with off-licence

Tesco Express Brizlincote 0.6m

One Stop Shop Winshill 0.9m

Lifestyle Express Winshill 0.9m

Co op Winshill 1.2m

These stores are all open until 11pm everyday except Sunday. There are also 3 Primary and 1 Secondary schools in Winshill within 1 mile of the applicant and 2 large housing estates bordering the road where the applicant is located.

**Enforcement: -**

After 11.00PM it will become the focus for anyone local wishing to procure alcohol. Given its proximity to large residential areas many customer will not be driving but walking to it for further alcohol while already intoxicated. If, as is likely, these premises will only have one member of staff I believe it will be difficult to refuse to sell alcohol when licencing requires if confronted by aggressive customers. In comparison, 24hr supermarkets have full time security and many staff.

Granting an application will exacerbate a situation where there is already a rise in criminal activity, lead to a rise in rival street gang activity and create a climate of fear for local residents who will be reluctant to leave their properties after dark. This does not sit well with the council's commitment to Strengthen and Protect Communities.

I request that this application be rejected.

Yours Faithfully,

› Ashby Road.  
Burton upon Trent  
DE15 0LQ