

East Staffordshire Community Safety Plan 2018-2021

1. Introduction

This document sets out the approach of the Local Strategic Partnership (LSP) for tackling crime and making communities safe in East Staffordshire over the next 3 years. Commencing in April 2018, this plan will not only set out a clear pathway for reducing crime and improving safety, but will also provide residents with a simple easy to read guide on the progress. The plan will be reviewed annually every March and updates will be published each April.

2. Who and what is the Local Strategic Partnership?

The LSP is a board of local government organisations and the voluntary sector that work together to improve outcomes for the residents of East Staffordshire. Members do not only consider community safety but also have a strategic view on the health of residents and economic circumstances such as employment levels. Research suggests that increasing educational attainment and the subsequent improved economic circumstances of residents lead to safer communities. Therefore, partners will work holistically, in family settings where applicable, in their efforts to create a safer East Staffordshire.

Membership of the LSP includes Staffordshire Police, Staffordshire Fire & Rescue Service, Staffordshire County Council, East Staffordshire Borough Council, the Voluntary Sector and East Staffordshire Clinical Commissioning Group (CCG).

3. The Vision

“Partners will work collectively with the common purpose of reducing crime and anti-social behaviour, and the impact it has on victims and witnesses”

4. Strategy of the Partnership to address crime (Shared Principles)

Our strategy for reducing crime and making communities feel safe is based upon a set of shared principles across all the partners of the Local Strategic Partnership. These are;

- Being data led – we will utilise the annual Community Safety Strategic Assessment when agreeing the strategic priorities for the Borough
- Focussing on volume crime – thereby maximising the positive impact of our actions on victims and witnesses
- Developing preventative solutions – that will stop crimes happening in the first place rather than focusing on detection after the event
- Taking action at a local level – focusing on those areas where the highest volumes of crimes are taking place
- Involving the voluntary sector alongside communities in designing the right interventions in combination with implementing evidence based approaches
- Pooling resources, financial and human, to ensure impact is maximised at the same time as making best use of limited resources

5. Priority Themes

The annual Community Safety Strategic Assessment has identified the following four priorities;

- Domestic abuse
- Antisocial behaviour (ASB)
- Public place violence including youth violence
- Road safety (Road Traffic Collisions & Killed/Seriously Injured)

6. Reasons for priority selection

The following gives a summary of the reasons why these crimes / themes were selected as strategic priorities for the CSP.

5.1 Domestic abuse

- Domestic Abuse is recognised as an under-reported issue, with much abuse hidden. 45% of all domestic abuse is 'known' or visible, whilst the remainder is hidden.
- East Staffordshire has seen an increasing trend in domestic abuse incidents over the last five years.

Partnership aims and ambitions

- ❖ Improved levels of understanding of what constitutes Domestic Abuse and the impact it has on victims and witnesses
- ❖ Victims and witnesses of Domestic Abuse feel confident to report incidents at the earliest possible stage
- ❖ Victims and witnesses feel supported after reporting incidents of Domestic Abuse

- ❖ Reduction in repeat offending by Domestic Abuse perpetrators
- ❖ Reduction in repeat victims of Domestic Abuse

5.2 ASB

- High volume of ASB incidents seen in East Staffordshire,
- The harm it poses to communities and the recognition that the issue needs to be tackled collectively across a number of agencies.
- Anti-social behaviour (ASB) can lead to negative perceptions of the levels of crime and of the police. The impact can be devastating on quality of life and the environment.

Partnership aims and ambitions

- ❖ Partnership approach to reducing ASB
- ❖ Partnership resources will be targeted to areas where the volumes of ASB are highest
- ❖ ASB will reduce as a consequence of partnership approach
- ❖ Residents feel increasingly safe within their community at all times of the day and night

5.3 Public place violence including youth violence

- High risk and impact it has on individuals and communities.
- East Staffordshire experiences high volumes of public place violence and youth violence.
- Public place violence has a detrimental impact on the community in which it occurs, including the business community and night-time economy.

Partnership aims and ambitions

- ❖ Residents feel safe in public places
- ❖ Young people participate in positive activities
- ❖ Residents feel supported when reporting violent incidents
- ❖ Increased awareness by partners of root causes of youth violence

5.4 Road safety (Road Traffic Collisions & Killed/Seriously Injured)

- Road Traffic Casualties are higher than the Staffordshire and England averages

Partnership aims and ambitions

- ❖ Reduction in KSI accidents
- ❖ Partnership approach to road safety

6. Cross cutting themes

The annual Community Safety Strategic Assessment has identified cross cutting themes. The following gives a summary of the reasons why these cross cutting themes were selected as strategic priorities for the CSP.

6.1 Substance misuse

- Alcohol and drugs are seen as drivers for those involved in ASB, Domestic abuse, Violence and Acquisitive Crime.
- Mental ill health and the misuse of alcohol and drugs impacts upon police and their partners, not just health services but across a wide spectrum of partners.

Partnership aims and ambitions

- ❖ Residents make healthy lifestyle choices
- ❖ Young people receive IAG on substance misuse
- ❖ Holistic approach taken in family settings where substance misuse is known to occur
- ❖ Reduction in unplanned hospital admissions due to substance misuse

6.2 Vulnerability

Vulnerability encompasses a wide range of issues including:

- Modern Slavery
- Honour Based Abuse
- Child Sexual Exploitation and Child Abuse,
- Victims of Radicalisation,
- Organised Immigration Crime,
- Hate crime
- Those suffering from Mental Health issues.

Partnership aims and ambitions

- ❖ Improved partnership understanding of vulnerability
- ❖ Improved data sharing to prevent vulnerable people becoming victims
- ❖ Improved understanding of the earliest help offer available from community organisations

7. Priority Wards

The annual Community Safety Strategic Assessment has identified the following priority wards;

- Anglesey, Burton Town, Shobnall
- The 'all crime' rate in the 3 hotspots wards which were identified in the 2016 Full Strategic Assessment is almost double that of East Staffordshire overall.
- The CSP also focusses on the other inner Burton wards: Eton Park, Horninglow, Stapenhill and Winshill.

8. Place Based Approach

Partners from across the public and voluntary sectors have already agreed to begin to work more holistically with vulnerable families and individuals in a “Place Based Approach”. Agreement has been reached that work will focus on the town of Burton as this is where the majority of issues arise, by volume. Baseline data for the identified seven wards within Burton, which incidentally include all three of the priority wards identified in the Community Safety Strategic Assessment, are provided in Appendix 2 to this report. These will act as proxy indicators of success.

Early intervention and prevention of crime is most effective when done in a co-ordinated way with partners and the communities themselves to engage with them and work together to improve the physical, social and cultural environments at a local level to improve outcomes and reduce crime and ASB – these are the characteristics of a Place Based Approach to working.

Looking back on 2018, three events were held in Burton where good practice was shared between voluntary sector organisations and statutory organisations, including schools. The partnership has a growing audience and in October 2018 over 100 people and 20 voluntary sector organisations came together to network. SurveyMonkey feedback gathered two months after the event showed that 85% of those who responded (39 responses) had followed up their initial meeting with a new contact they had made at the event. 95% agreed that holding similar events on a six monthly basis would be helpful. The next event is being organised for July 2019.

9. What you can expect from individual organisations in the Partnership

Each partner makes a unique and specific contribution to reducing crime and improving the lives of residents.

East Staffordshire Borough Council

Within the partnership East Staffordshire Borough Council have the greatest influence over the environment and street scene. Litter, Fly tipping and dog fouling are all issues that blight neighbourhoods and reduce quality of life. ESBC through the Enforcement teams can educate or prosecute offenders. CCTV is also managed Enforcement. Waste Management and Open Spaces teams will keep streets and parks free from litter and dog fouling and ensure all streets and parks are attractive and welcoming to visitors.

Housing and Licensing can protect the most vulnerable of residents through providing people with support and challenging those that seek to exploit individuals. Premises and properties can be regulated to ensure standards are met.

Planners make sure that new developments are safe and utilise policy to ensure that land is not misused or utilised without consent. Officers from within the Enterprise team work on detailed projects that aim to bring in further investment and create jobs across the whole of East Staffordshire.

Staffordshire County Council

Staffordshire County Council supports those in society who are the most vulnerable. The nature of these vulnerabilities can lead to them becoming a target for those who seek to take advantage of them. Children's social work teams (Families First and SSU) work to protect and safeguard children from abuse, neglect and exploitation. Adult social work teams and commissioned providers work to protect the interests of residents with learning disabilities (Independent Futures), mental health conditions (SSSFT) or long term conditions (SSOTP).

Trading Standards teams across the County work to combat individuals and organised crime teams who seek to exploit the most vulnerable with scams.

The County Council provides a comprehensive library service across the County, with local offerings in Burton, Uttoxeter and Barton which provide safe spaces for residents to meet, participate and learn, whatever their age or ability.

Ensuring children, particularly those from disadvantaged backgrounds, get the best start in life is a key role for the network of Children's Centres across the County. Commissioned providers operate a venue in the heart of Burton but also provide outreach activities from the centre to support early development in a child's life in the homes of disadvantaged families. This work is complemented by the work of District Nurses and School Nurses who monitor every child's development through childhood.

The County Council provides commissioned support to victims and witnesses of Domestic Abuse, and also commissions intervention work with perpetrators who want to change their behaviour.

Public Health interventions play an important role in reducing health inequalities at a local level. Large health inequalities exist across East Staffordshire for a range of historic reasons. Substance misuse is a significant issue in East Staffordshire, particularly public place offences. Substance misuse is a known coping mechanism for deeper underlying issues that troubled individuals are struggling to manage.

East Staffordshire Clinical Commissioning Group (CCG)

East Staffordshire Clinical Commissioning Group are commissioners of health services for people living within the boundaries of, or registered with, a GP in East Staffordshire. Due to the shifting demographics and increasing ageing population we currently have a particular emphasis on providing the right care for older residents with the intention of helping them to maintain as much independence as possible, living safely and with dignity.

Services are outcomes-focussed and are commissioned to provide holistic care to meet the complex needs of our patients. We do this by working with our Public Health and Social Care commissioners to ensure that the physical, mental and social care needs of our patients are met and that the most vulnerable people in our society are safe, and supported.

Staffordshire Fire & Rescue Service

As an effective Fire and Rescue Service, we provide our communities with a wide range of opportunities which improve their safety and wellbeing. We look to engage with and educate all who have contact with us. This includes our partner agencies, other emergency services and members of our local communities. We do this in a range of different ways.

We offer Safe and Well visits that look not only at fire safety in the home but also help address numerous other risk factors which can negatively impact upon an individual and their wellbeing. Following on from our Safe and Well visits, we regularly make referrals to other agencies to get support for the people we have engaged with.

We have Prince's Trust Programmes which help to build confidence and resilience in the young adults who participate.

We have a range of initiatives and presentations which we can deliver to key groups within our community. These reduce the likelihood of incidents occurring, from deliberate fires to road traffic collisions.

Through our Safe and Sound work, we co-ordinate and deliver multi agency events which both support and help to prioritise the services we deliver.

We have Protect Teams who can support local business with reference to fire safety, legislative requirements and business continuity.

These are just some examples of how your Fire and Rescue Service can support, through the Local Strategic Partnership, a progressive Community Safety Plan for East Staffordshire.

Staffordshire Police

As the Police, we will be visible in the community and engage with the public both in traditional ways through PCSOs, officers and the press and through new technology in the form of social media.

We will strive to identify vulnerability and prevent crime at its earliest point so that we can help to assist the most vulnerable to receive help as early as possible to prevent them from becoming victims and repeat victims.

We will investigate crime that we cannot prevent with the clear objective of bringing offenders to justice in line with the wishes of the victims.

We will problem solve antisocial behaviour so that it stops and remains stopped and we will utilise legislation to robustly deal with those who make cause a negative impact on the quality of life of others.

Voluntary Sector

Staffordshire Council of Voluntary Youth Services (SCVYS) act as VCSE knowledge holder within the multi-agency partnership and contribute to the development of place-based approach, focusing on the provision of earliest help for children, young people and families (CYPF). Support new and existing VCSE organisations who provide positive activities for CYPF within the identified priority wards. Actively identify and promote existing VCSE positive activities provision for CYPF within priority wards, including wider awareness raising of the online SCVYS Find Activities in your Area map.

10. What the data says and what residents/communities say

- ✘ All Crime has risen in the past 5 years
- ✘ East Staffordshire has the second highest level of alcohol related crime in Staffordshire
- ✘ Violent crime shows an upward trend
- ✘ 30% of violent crimes against a person involve alcohol
- ✘ 62% of violent crimes occurred in a “public place”
- ✘ Domestic Abuse rates have risen since 2012
- ✘ More families in East Staffordshire experience financial problems than those from others areas of Staffordshire

- ✘ Levels of pupil absence are high
- ✘ 29% of offenders are males and under 29
- ✘ Girls/Women aged 10-19 account for 44% of sexual offence victims
- ✘ 46% of theft offenders are male and aged 30-39
- ✘ 1 in 4 adults are likely to re-offend. 38% of offenders under 18 will re-offend.
- ✘ 77% of domestic abuse victims have at least one child

- ✓ Crime rates are lower than the England and West Midlands average
- ✓ 99% of resident feel safe during the day. But only 86% at night.

11. How we will know what is important to residents and communities

Joint/combined engagement strategy. To be agreed

- Feeling the difference annual surveys
- Consultation events hosted by members of the partnership

12. How will everyone know that progress is being made?

Performance against crime targets can be viewed through the website of the Staffordshire Commissioner – Police, Fire and Rescue, Crime - www.staffordshire-pfcc.gov.uk.

Furthermore the partnership, through Staffordshire Police's BRAIN performance system will regularly track performance and control crime levels.

Additionally, the partnership has a Community Safety Partnership Development Group (CSP-DG) that provides operational focus to the strategic actions set out in this plan. The CSP-DG are the "doing" arm of the partnership and it is their activity and actions that local residents are likely to see and experience. The CSP-DG has representation from all LSP partners that make up the Responsible Authorities Group and is chaired by Staffordshire Fire Service and meets monthly. Accountability at the CSP-DG is achieved through the delivery plan.

13. What will the partnership aim to achieve over the next 3 years

Set out below are the Partnership targets over the next 3 years

Target description	2018	2018/19	2019/20	2020/21
	Baseline	Trend	Trend	Trend
Increased domestic abuse reports	2673	2333		
Reduced reports of repeat domestic abuse	780	Not available		
Reduced ASB incidents	3390	3539		
Increased feelings of safety	81% after dark	86% after dark		
Number of young people taking part in positive activities	n/a	n/a		
Reduced KSI incidents	41	41		
Reduced unplanned hospital admissions				

14. What resources are available and how are they used?

LSP resources, like all local government funding, is limited. However, each year the LSP receive funding from two distinct sources.

- PFCC Locality Deal Fund (circa £75,000)
- Earned Autonomy funding (formally BRFC) (circa £90,000)

Positive Diversionary Activities in East Staffs.

This service led by Burton Albion Community Trust is a consortia of community organisations that also includes Burton Youth for Christ and Riverside Church and has been commissioned to provide positive diversionary activities such as sport, drama, music, art / crafts or cultural activities for East Staffordshire young people. An element of detached targeted youth provision is also included. The intention of such a programme of activities is to assist the police and partner organisations by playing an important role in developing resilience to anti-social behaviour (ASB), youth offending and risk-taking behaviour. Through building an understanding and involvement with the local community, positive relationships and life aspirations for young people can be encouraged and developed.

SCVYS Community Enabler consortia

SCVYS are co-ordinating a Community Enabler service that starts in Burton in April 2019, with the aims to:-

- increase employment by an improved uptake in 'back to work' programmes to include ESIF funded "Steps to Work" programme and other DWP endorsed local offer such as the National Careers Service.
- improve children's good level of development (GLD) Early Learning Goals through an improved take up of the Think 2 childcare offer
- reduce families in debt by early engagement with existing support services to help families to manage and where possible, reduce their debts

SCVYS will also carry out several engagement exercises focused around Community Safety to shape improvements using resident input and experiences, linking particularly to the Community Safety agenda. The initial two themes being:-

- understanding the growth of knife crime in Burton
- understanding the disproportionate fear of crime versus the risk of being a victim of crime in Burton, particularly after dark.

15. Other documents of interest

Tackling crime and increasing feelings of safety is not a simple case of arresting offenders and locking them in prison. Solutions can often be complex, time consuming and require intervention from organisations that many would not normally associate with helping to tackle crime. Each of these organisations have their own policies and strategies that will, either directly or indirectly, help to drive down crime and make East Staffordshire a safer place to live. These policies and strategies can be found on the partner websites set out below

<https://www.staffordshire.police.uk/>

<https://eaststaffscg.nhs.uk/>

<http://www.staffordshirefire.gov.uk/>

<http://www.eaststaffsbc.gov.uk/>

<http://www.staffscvys.org.uk/>

<https://www.staffordshire.gov.uk/>

www.staffordshire-pfcc.gov.uk.

Appendix 1

Challenges and obstacles

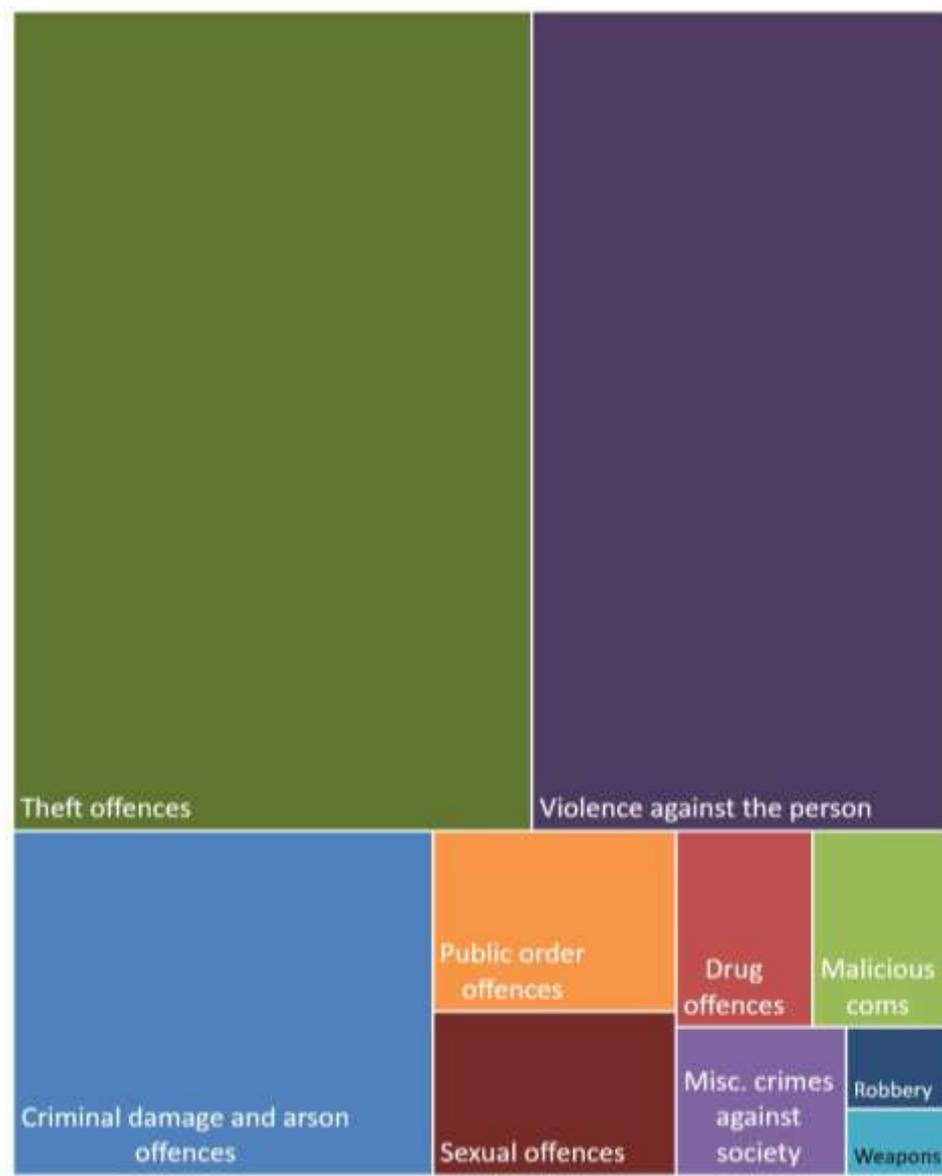
Reducing down crime whilst increasing feelings of safety over a three period will lead to the partnership experiencing a range of challenges and obstacles. Set out below are some of the risks the partnership is likely to face and how these will be dealt with should the situation arise.

Risks	Impact	Likelihood	Mitigating action
External funding is cut or removed	High	Medium	Partners will continue to work together to ensure crime levels are addressed. Partnership funded projects will cease in line with the end of funding
A partnership commissioned project folds	Medium	Medium	The partnership will seek to find alternative suppliers or commission another project
Project sustainability	High	Medium	The partnership will contract to delivery organisations for the 3 year life cycle of the community safety plan
Project performance	High	Medium	Contracted organisations will be contractually obliged to deliver quarterly performance updates. Those organisations not meeting partnership targets will have funding removed.
A partner withdraws from the partnership	Medium	High	The chair will write to the respective organisation reminding them of their obligations under the Crime & Disorder Act.
Crime increases	Medium	High	Comparisons will be made with crime levels in England. If the increase in crime is lower than the England average interventions could be said to be working. Conversely, if higher the Partnership will instigate a detailed review of all interventions and consider revising objectives

Risks	Impact	Likelihood	Mitigating action
Priorities change	Low	High	Crime trends and patterns fluctuate. The Partnership will use the annual strategic assessment to guide priorities. This will be augmented by front line intelligence from officers and communities.
Major national or international incidents	Medium	Medium	Events outside of East Staffordshire can erode public confidence. The Partnership will liaise with the Countywide CSP to ensure a joined pan-Staffordshire approach that provides reassurance to communities.
Cuts to mainstream services	Low	High	Where mainstream services are reduced the partnership will evaluate the cost/benefit to the partnership of funding being utilised to close any funding gaps. Decisions will be based on evidence and local need and also the rationale for the mainstream removal of provision.

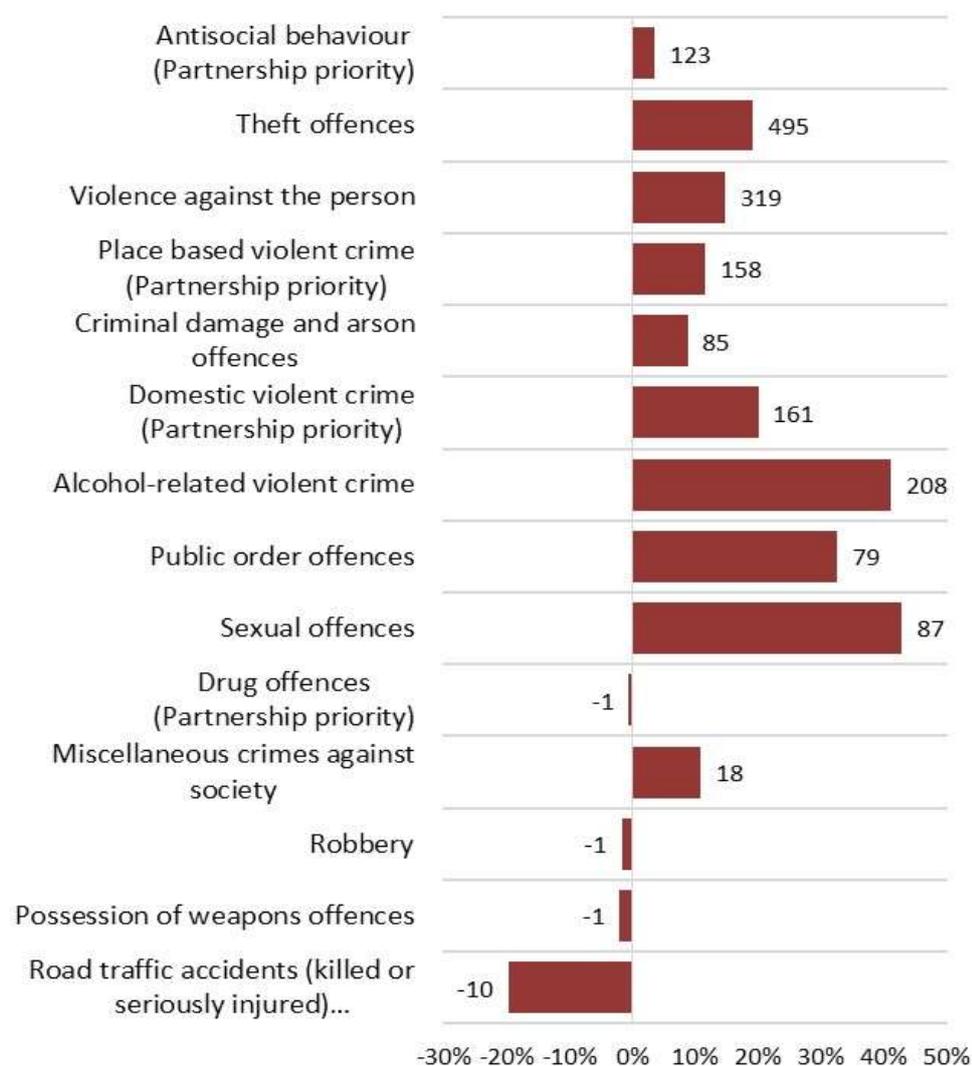
Appendix 2 Base line infographics for each of the “Place Based Approach” priority wards 2018.

Figure 1: Treemap showing the proportion of all recorded crime of different crime types in East Staffordshire



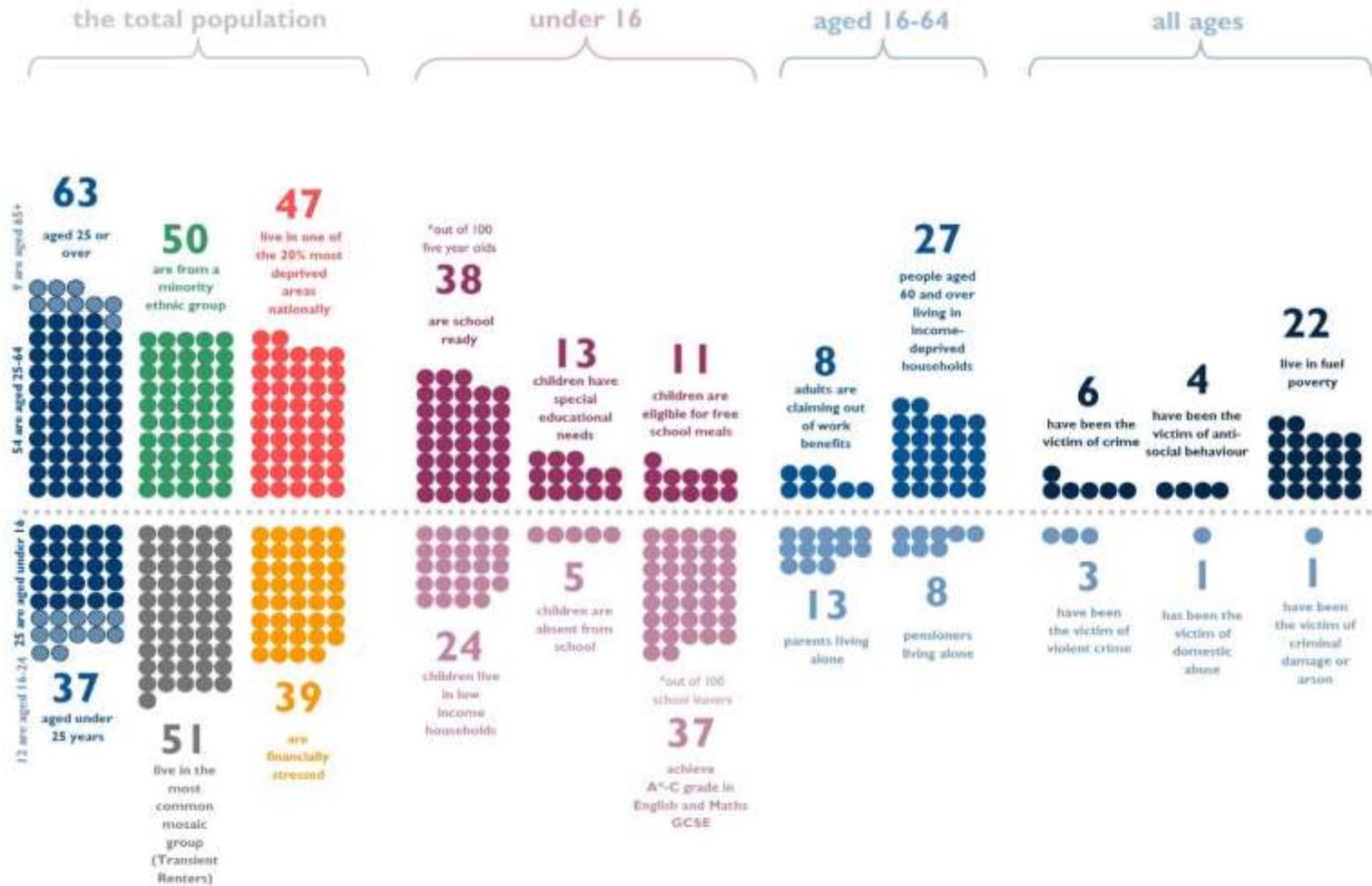
Source: Staffordshire Police

Figure 1: Chart showing the percentage and volume difference in the number of police-recorded crime between 2016/17 and 2015/16



Source: Staffordshire Police, Office for National Statistics, Crown copyright

Figure 2: If the most vulnerable wards in East Staffordshire were a 100 people Anglesey (Hotspot area priority ward)



**Figure 4: If the most vulnerable wards in East Staffordshire were a 100 people
Burton (Hotspot area priority ward)**

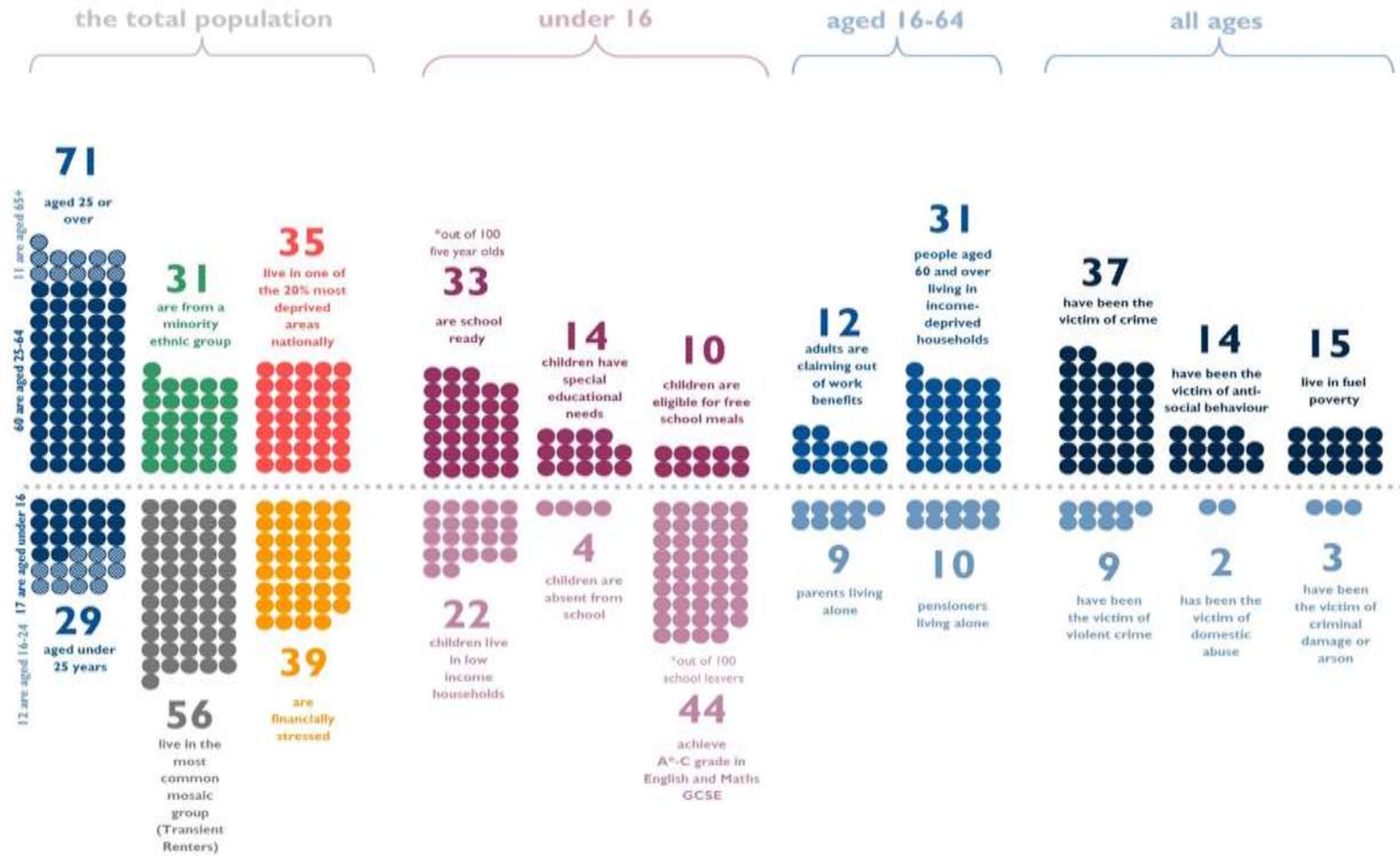


Figure 5: If the most vulnerable wards in East Staffordshire were a 100 people
 Eton Park (Hotspot area priority ward)

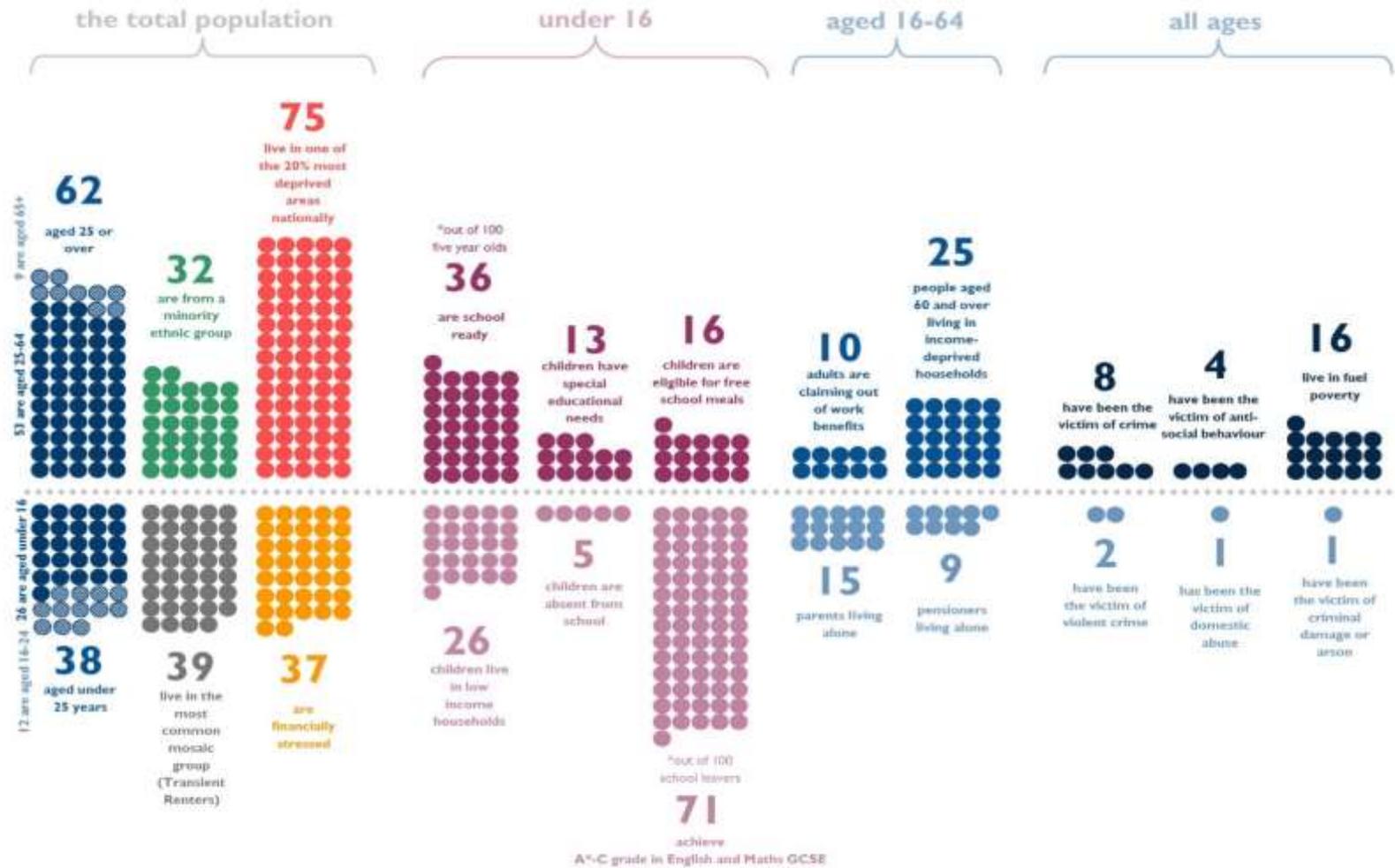


Figure 6: If the most vulnerable wards in East Staffordshire were a 100 people
 Horninglow (Hotspot area priority ward)

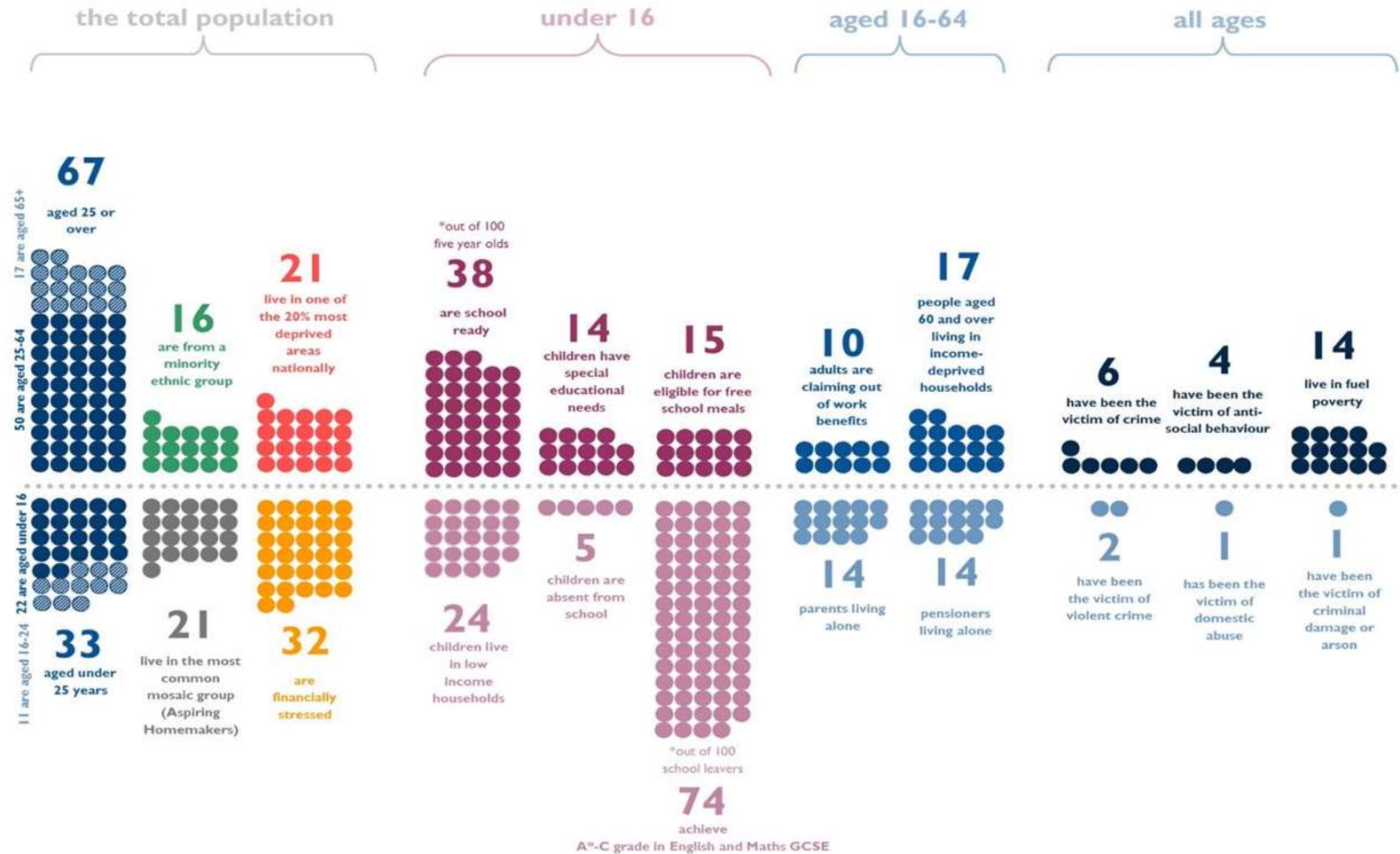


Figure 7: If the most vulnerable wards in East Staffordshire were a 100 people
 Shobnall (Hotspot area priority ward)

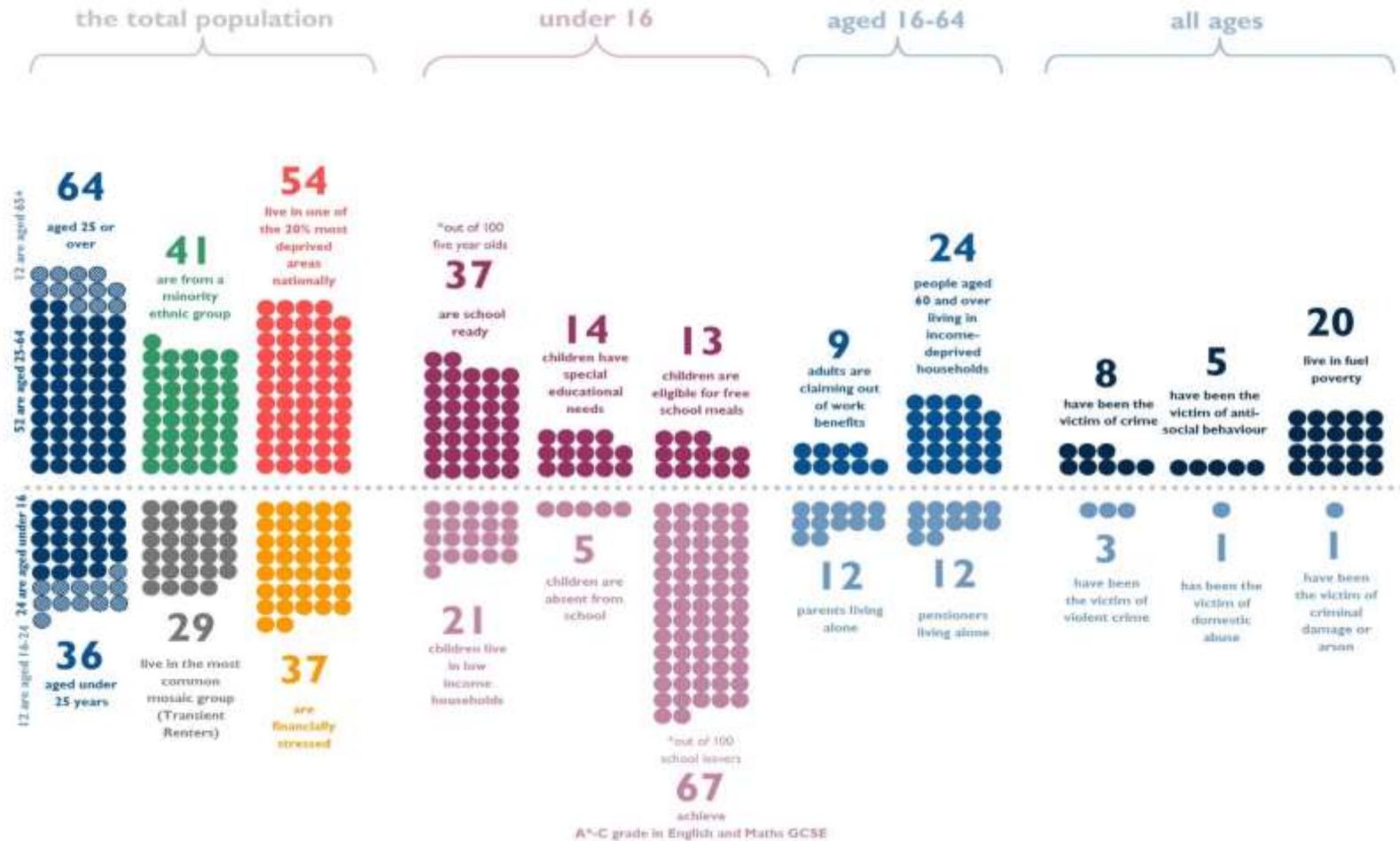


Figure 8: If the most vulnerable wards in East Staffordshire were a 100 people Stapenhill

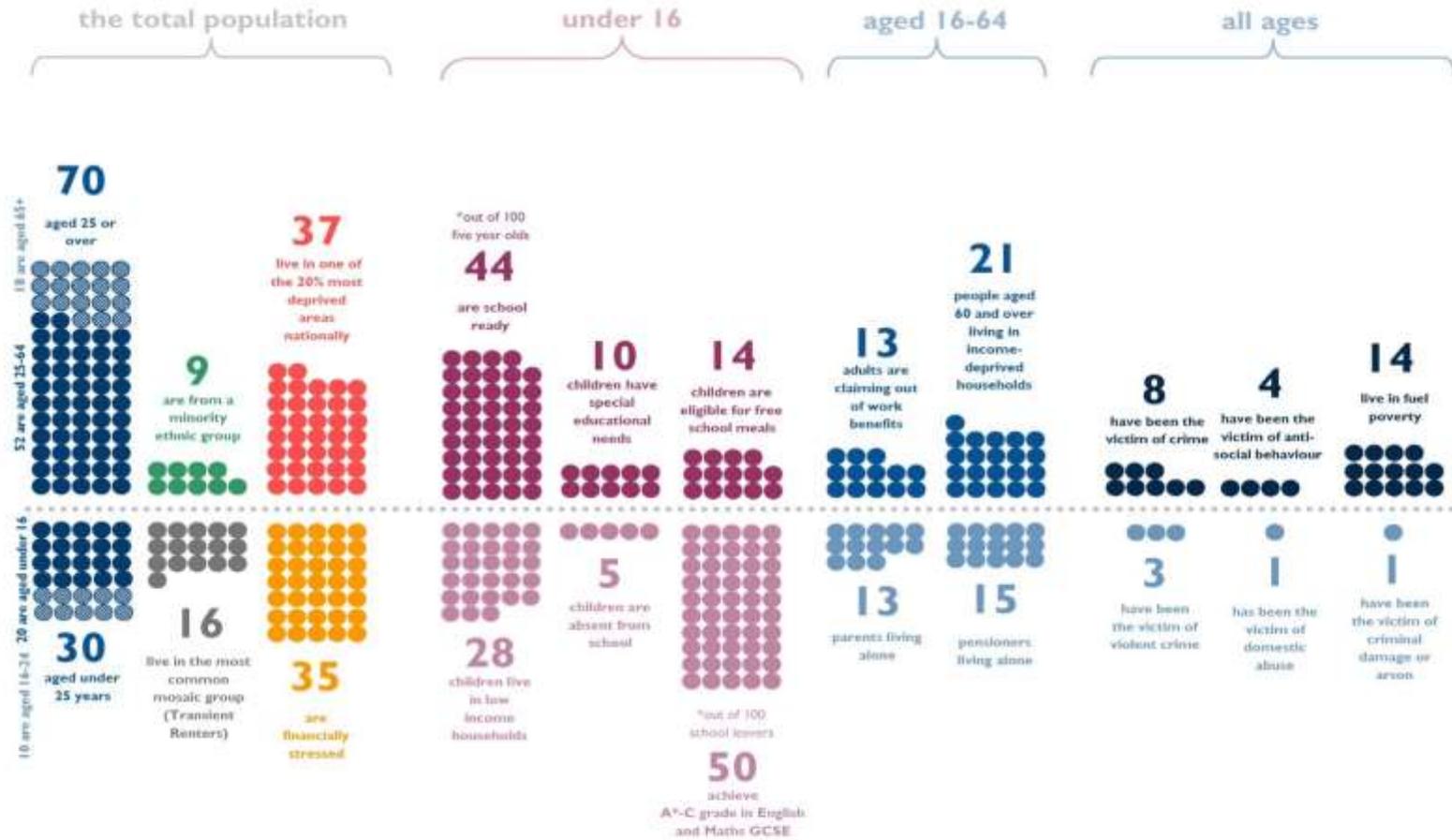


Figure 9: If the most vulnerable wards in East Staffordshire were a 100 people Winshill

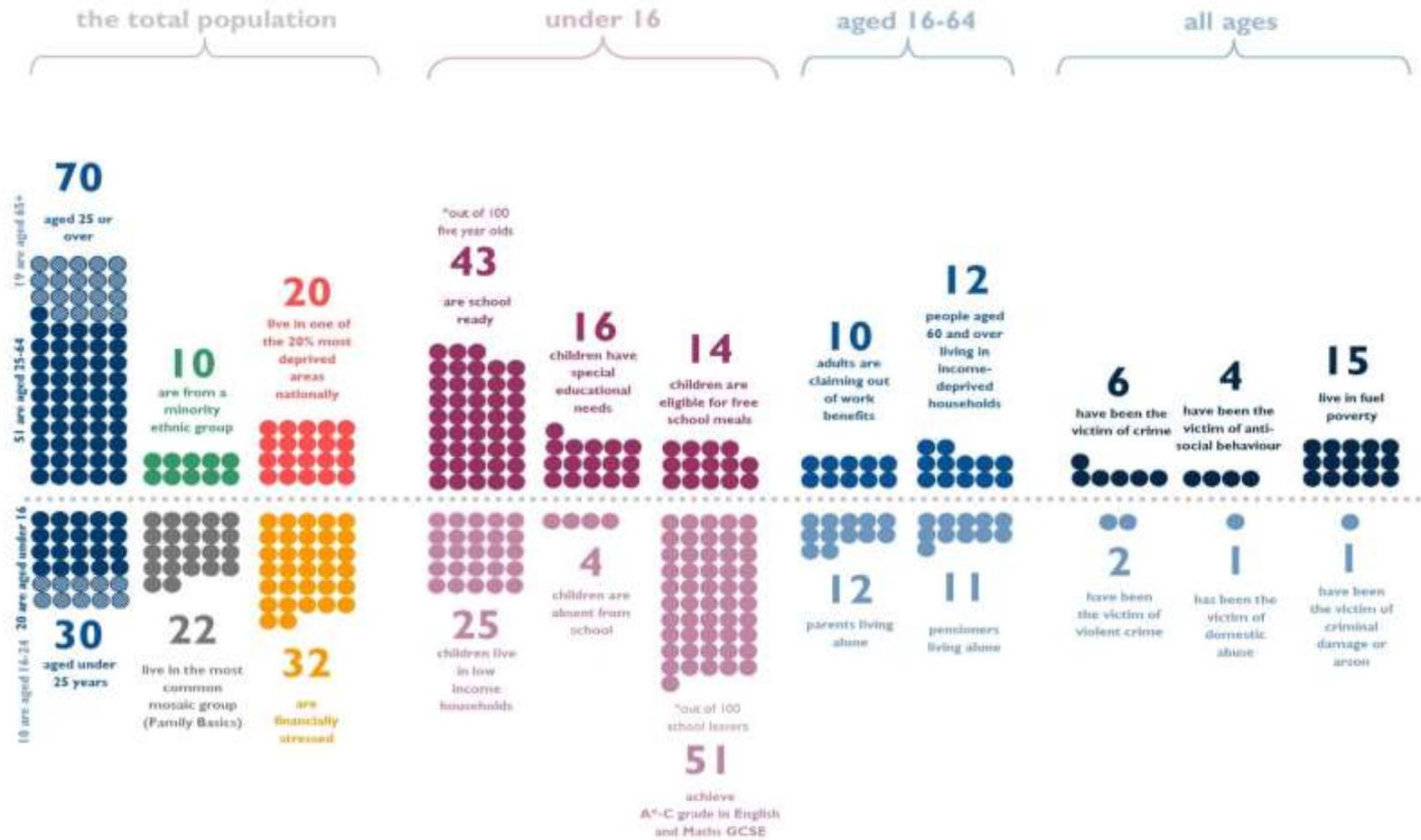


Figure10: Recorded crime showing comparisons with England and the Most Similar Group, 2016/17

Compared to comparator: Below Similar Above

Crime type	Number of crimes, 2016/17	Rate per 1,000	Statistical comp. with Most Similar Group	Statistical comp. with England	Rank out of Most Similar Group (1 = highest)
Total recorded crime	7,913	68.2	Above	Below	6 / 15
Violence against the person	2,479	21.4	Above	Above	3 / 15
Violence with injury	1,156	10.0	Above	Above	1 / 15
Violence without injury	1,322	11.4	Above	Similar	6 / 15
Sexual offences	290	2.5	Above	Above	3 / 15
Robbery	60	0.5	Similar	Below	5 / 15
Theft offences	3,088	26.6	Above	Below	8 / 15
Burglary	682	5.9	Similar	Below	10 / 15
Vehicle offences	551	4.7	Similar	Below	10 / 15
Theft from the person	62	0.5	Similar	Below	5 / 15
Bicycle theft	188	1.6	Above	Similar	3 / 15
Shoplifting	791	6.8	Above	Similar	4 / 15
All other theft offences	814	7.0	Similar	Below	8 / 15
Criminal damage/arson offences	1,051	9.1	Similar	Similar	8 / 15
Drug offences	195	1.7	Similar	Below	6 / 15
Possession of weapons offences	49	0.4	Similar	Similar	5 / 15
Public order offences	321	2.8	Below	Below	7 / 15
Miscellaneous crimes against society	183	1.6	Above	Above	3 / 15

Source, Staffordshire Police, 2015 Mid- Year Population Estimates, Office for National Statistics, Crown copyright