



Join the Burton upon Trent Project D (High Street Linkages) Sounding Board

East Staffordshire Borough Council would like to invite residents of Burton upon Trent to participate in the Project D Sounding Board.

The overall aim of Project D is to create an intervention that regenerates the High Street area in Burton, focusing on enhancing the riverside and looking at how to improve the linkages between the Washlands and the High Street.

In order to inform this project, the Council intends to set up a 'Sounding Board' made up of residents and stakeholders in Burton, who will then help to inform the ongoing public consultation and engagement activities.



The general purpose of the Sounding Board can be captured by two distinct phases:

- To engage with residents and stakeholder groups in the co-design of the consultation process for Project D and its relationship to other projects;
- To build relationships and engagement with residents and stakeholder groups in delivering Project D.

If you are interested in joining the Project D Sounding Board and would like an application form, please visit: <https://www.eaststaffsbcc.gov.uk/burton-town-regeneration-programme/regeneration/towns-fund>

The principles of the Sounding Board are as follows:

- Inclusive – to reflect wherever possible the makeup of all stakeholders in the town.
- Co-design – working jointly with stakeholders to design surveys, survey options and survey process.
- Transparency – communicating process, outputs and outcomes to stakeholders.
- Integrity – working with stakeholders to do what we say we are going to do.
- Confidence – working to build confidence through ownership of process.
- Certainty – for stakeholders that the process meets the above ambitions in terms of the process.



Membership is open to residents and stakeholders who can demonstrate a positive approach to improving Burton High Street through the Towns Fund process.

Members will follow a Code of Conduct built on treating each other with curtesy and respect. Discussions will be based on 'Chatham House' rules and so will be private unless the group agrees through a consensus to share publically.

Preference will be given to those who live in Burton upon Trent and representation from stakeholder groups will be limited to 1 member per group. It is the hope of the Council that the Sounding Board will have good representation from a range of demographics and so applicants may not be successful if there is a lot of interest from particular groups.

The closing date for applications is Monday 12th July, 5:30pm

The first workshop will take place either Wednesday 14th July or Thursday 15th July at 6:30pm

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