

## Burton upon Trent Town Deal Board Minutes

28<sup>th</sup> February 2020

### Present

Ben Robinson                      Chair  
 Cllr Duncan Goodfellow        East Staffordshire BC  
 Cllr George Allen                East Staffordshire BC  
 Cllr Bev Ashcroft                East Staffordshire BC  
 Cllr Philip Atkins                Staffordshire CC  
 Valerie Burton                    Burton Civic Society  
 Mick Clifford                      Burton Civic Society  
 David Chadfield                 Coopers Square Shopping Centre  
 Peter Hardingham                Octagon Shopping Centre  
 Shaïd Hussain                    Business and Community  
     Representative  
 Kate Griffiths                    Member of Parliament

### In Attendance

Andy O'Brien                    East Staffordshire BC  
 Thomas Deery                    East Staffordshire BC  
 Simon Humble                    East Staffordshire BC  
 Wayne Mortiboy                Staffordshire CC  
 Anthony Baines                 Staffordshire CC  
 Jonathan Turner                Cushman & Wakefield

### External Speakers

Dawn Ward                      Burton & S. Derbyshire College  
 John Beaty                        Burton & S. Derbyshire College  
 Hadia Rashid                    Burton & S. Derbyshire College  
 Colin Grimsdell                Burton Rugby Club  
 Martyn Evans                    Burton Rugby Club  
 Duncan Bedford                University Hospitals of Derby and  
     Burton NHS Foundation Trust

### Apologies

Philip White                      Staffordshire CC  
 Chris Plant                        Burton & District  
     Chamber of Commerce  
 Dennis Fletcher                Parish Council  
     Representative  
 John McKiernan                Parish Council  
 (belated)                         Representative

Agenda Item No.	Subject	Decision / Discussion / Recommendation	Action Points	Date Action Required
1	Welcome and Apologies	The Chair welcomed the Board to the meeting and noted that there were apologies from Philip White, Chris Plant, and Dennis Fletcher. Apologies from John McKiernan were received after the meeting.	N/a	
2	Burton and South Derbyshire College Adaptive Curriculum Plan Projects	<p>The Chair invited speakers from Burton and South Derbyshire to present (DW, JB and HR). It was confirmed that:</p> <ul style="list-style-type: none"> <li>• The presentation was to provide an overview of the college's role and activity, demonstrating that it is a global college that brings in international students who currently have to be accommodated outside of Burton.</li> <li>• The college works with 5,000 learners and 1,000 businesses annually. It is rated 'Good' by OFSTED and it has a significant economic impact, meaning that any investment would see economic returns.</li> <li>• The projects in the Adaptive Curriculum Plan are part of a 'line of sight' up to 2050 and they consist of (project details available on the circulated plan document):               <ul style="list-style-type: none"> <li>○ A Realistic Health and Social Care Environment [REDACTED]</li> </ul> </li> </ul>	Anthony Baines to further explore potential projects with BSDC over the next few weeks.	Update to Board meeting on 27 <sup>th</sup> March 2020.

Agenda Item No.	Subject	Decision / Discussion / Recommendation	Action Points	Date Action Required
		<ul style="list-style-type: none"> <li>○ Mechatronics Suite [REDACTED]</li> <li>○ Cyber Security Lab [REDACTED]</li> <li>○ International Training Hotel [REDACTED]</li> <li>○ Creative Digital Learning Hub [REDACTED]</li> <li>○ Games Development [REDACTED]</li> </ul> <ul style="list-style-type: none"> <li>● Monies from the Towns Fund could be used to help deliver some of these projects in order to enhance the skills of the area and level up Burton.</li> <li>● There would be demand for these projects and the funding to run them, but capital funding is required to initially establish the projects;</li> <li>● Further details on projects could be provided to the Board until a non-disclosure agreement.</li> </ul> <p>The following was clarified by BSDC and the Board:</p> <ul style="list-style-type: none"> <li>● That BSDC works with Hilton Hotel at St Georges Park, along with others, in order to currently provide training in the hospitality industry.</li> <li>● That if BSDC were to take forward only one of the projects, they would choose the Creative Digital Learning Hub as this would have the greatest impact.</li> <li>● That any curriculum offer as part of these projects would be designed in consultation with employers and that the college could rejig internal space to accommodate them. The investment would be for the equipment.</li> <li>● That the analysis by the college overlays with that of Cushman &amp; Wakefield, particularly with regards the healthcare sector and the possibility for Artificial Intelligence to create more jobs than it replaces.</li> <li>● That the college could consider whether there is a need for revenue funding for some of these projects.</li> <li>● That the college currently has around 40 rooms for student accommodation in Derby that are occupied for 48 weeks of the year.</li> </ul> <p>A subsequent discussion took place between the Board and the following points were made:</p> <ul style="list-style-type: none"> <li>● That the BSDC projects focus on the town centre and the Crown House building in New Street could be an option as a useable space.</li> <li>● That BSDC and the University of Wolverhampton are not in competition as there is room in the investment plan for both. The UoW may present at the next Board meeting in March.</li> <li>● That colleges and universities increase footfall in town centres [REDACTED]</li> </ul>		

Agenda Item No.	Subject	Decision / Discussion / Recommendation	Action Points	Date Action Required
		<ul style="list-style-type: none"> <li>That the ideas from BSDC are at an early stage and the Board agreed that they should be explored with BSDC in the coming weeks, to be led by SCC.</li> </ul>		
3	Branston Locks (Rugby and) Sports Hub	<p>The Chair invited speakers from Burton Rugby Club to present (CG and ME). It was confirmed that:</p> <ul style="list-style-type: none"> <li>Burton Rugby Club is the 25<sup>th</sup> oldest rugby club in the world.</li> <li>The Club has spent [REDACTED] on phase 1 of its relocation to Branston Locks, which includes costs for land, planning permission, drainage, roadworks and more.</li> <li>The Club has been working with other sporting organisations to bring them to the Branston Locks site, including Dunstall Cricket Club and Grange Street Tennis Club. There are already other sports taking place at the site, including football, netball, cycling, and cross country.</li> <li>Phase 2 involves plans for a new clubhouse, which will be 1,126m<sup>2</sup> over two floors, which will incorporate changing rooms, a gym, storage, bar areas, and an event space. Also included in phase 2 are new pitches, additional car parking and pathways.</li> <li>[REDACTED]</li> <li>The Club are also looking to have an All Weather Pitch (AWP) [REDACTED]</li> <li>The Club [REDACTED] have a programme of works to commence in May 2020 and complete by November 2020.</li> </ul> <p>The following was clarified by the Rugby Club and the Board:</p> <ul style="list-style-type: none"> <li>If there was not funding available from the Towns Fund, the Club will push ahead with its plans and undertake as much work as current funding will allow, meaning that some aspects will be removed such as the stands and some of the changing rooms.</li> <li>Turning the area into a sports complex will increase income for the Club, but it will also increase its use and make it sustainable. The other sports will complement the activities of the Rugby Club, particularly if those other clubs share common values.</li> <li>The Club have spoken to Barton-under-Needwood Rugby Club, who could use the AWP if it was included, but they typically prefer being based in a village area.</li> <li>There are plans for a bus stop outside of the site and someone from the Rugby Club is looking at this. Increasing use by non-car users would be beneficial.</li> <li>The Club works with people from various communities, including 450 children.</li> </ul> <p>A subsequent discussion took place between the Board and the following points were made:</p>	N/a	

Agenda Item No.	Subject	Decision / Discussion / Recommendation	Action Points	Date Action Required
		<ul style="list-style-type: none"> <li>• The Towns Fund is not just for the town centre but for the wider town area as well. It also includes a prioritisation for cultural improvements, which explains why this is being considered.</li> <li>• This would be an early project, if Towns Funding is forthcoming, taking place in 2020 and would not require a huge amount of the funding. On funding timescales, guidance from Government should be available in April and it has been raised that there could be open ready projects, such as this, that will require early funding.</li> <li>• This project should be appealing for Government, given its readiness, but also taking into account that it is part of a significant mixed use development that includes 3,000 new housing.</li> <li>• The Rugby Club have played a big role in the town and further developing their site would be a great asset for Burton.</li> <li>• It would be good to see some evidence of the bus transportation/connection works, but given the size of the wider development, with a new High School and forthcoming Primary School, there will likely be bus services available anyway.</li> </ul>		
4	Hospital Accessibility Multi-storey – Completing the Investment	<p>The Chair invited a speaker from the University Hospitals of Derby and Burton NHS Foundation Trust (DB) and it was confirmed that:</p> <ul style="list-style-type: none"> <li>• The presentation covered the Outwoods Village project and development of a multi-storey car park at Queens Hospital.</li> <li>• The Outwoods project involves the creation of an integrated car village on a site that is opposite, but part of, Queens Hospital. Funding for this is from the Staffordshire Sustainability and Transformation Partnership scheme and Homes England.</li> <li>• To secure this funding, an outline business case will be submitted at the end of October 2020 with a full business case then following that.</li> <li>• The development of the Outwoods project will take up 220 car parking spaces that currently facilitate the hospital. As such, there is a need to re-provide these elsewhere at the Hospital.</li> <li>• There was a detailed planning permission approved on 6<sup>th</sup> March 2019 for a multi-storey car park that [REDACTED] provides 425 parking spaces (220 re-provided from Outwoods site, replacing 103 on the site already, and introducing 117 additional spaces).</li> </ul> <p>The following was clarified by DB and the Board:</p> <ul style="list-style-type: none"> <li>• [REDACTED] [REDACTED] This is due to the landscape being steep and how this needs to be taken into account for the designs. The Hospital could go back to market on this</li> </ul>	N/a	

Agenda Item No.	Subject	Decision / Discussion / Recommendation	Action Points	Date Action Required
		<p>though.</p> <ul style="list-style-type: none"> <li>■ [REDACTED]</li> <li>■ [REDACTED]</li> <li>■ [REDACTED]</li> </ul> <ul style="list-style-type: none"> <li>• It was questioned whether private providers would be interested in the delivery of the extra care aspects of the Outwoods project, but it was confirmed that there are 'better' sites around the country for value for money and so the return isn't there for private providers.</li> <li>• The Hospital has been working with Morgan Sindall in a joint venture, but this is now being wound down for the Hospital to take forward themselves.</li> </ul> <p>A subsequent discussion took place between the Board and the following points were made:</p> <ul style="list-style-type: none"> <li>• It is difficult to fit this project in with the criteria of the Towns Fund. As such, it would be hard to do any more exploration on this at the moment, but would instead be more appropriate for the Hospital to work with their own Government Department first to identify any other solutions.</li> <li>• Therefore, there will be no more work on this at present.</li> </ul>		
5	Staffordshire County Council update on potential Highways projects	<p>It was agreed that some elements of this item would be moved to the next meeting, specifically: Improving Public Realm at High Street and Market Place; Station Street Pedestrian Modelling; Molson Coors Hawkins Lane Junction Improvement.</p> <p>The Chair invited WM to present on Broadband Coverage, Burton Place Bus Interchange, and the potential Cycleway Bridge over the Washlands project.</p> <p><u>Broadband Coverage</u></p> <ul style="list-style-type: none"> <li>• WM presented maps for Burton showing areas of low broadband coverage, specifically focusing on areas of low coverage for commercial units.</li> <li>• Two areas in particular were identified: the area around BSDC and the area around Centrum.</li> <li>• SCC are expanding their broadband project with BT, but the data used for these maps doesn't necessarily include all suppliers and is based on publically available data from 2018.</li> <li>• It was discussed that as part of the Investment Plan, the Board could feed back to</li> </ul>	<p>Some agenda items to be moved to the next Board meeting.</p> <p>WM to inform the feasibility project of the Board's decision on bridge design.</p>	<p>Next meeting (27<sup>th</sup> March 2020)</p> <p>Ongoing</p>

Agenda Item No.	Subject	Decision / Discussion / Recommendation	Action Points	Date Action Required
		<p>Government that there should be plans on broadband for the whole of the country, rather than just the towns under the Towns Fund. As digital infrastructure is important, it should be mentioned within the Investment Plan.</p> <ul style="list-style-type: none"> <li>• [REDACTED] are one particular business who are suffering from a poor connection to the extent that it is affecting their business operations. As such, the town should be aiming for 1GB speed in the future.</li> <li>• A question was raised over the accuracy of the coverage maps, but it was stated that the situation could have changed since they were created.</li> </ul> <p><u>Burton Place Bus Interchange</u></p> <ul style="list-style-type: none"> <li>• Maps showing the existing routes for bus companies around Burton town centre were presented to the Board.</li> <li>• It was shown that only one bus route passes by Burton Place, with the majority passing around the New Street area. The bus route in question is the one that connects Burton to Derby and is provided by Trent Barton.</li> <li>• As such, a bus interchange in the Burton Place area would only benefit that route and so may not be the appropriate location.</li> <li>• It was proposed that the focus of this work could instead be on supporting the introduction of low carbon buses in the town, [REDACTED] <ul style="list-style-type: none"> <li>■ [REDACTED]</li> <li>■ [REDACTED]</li> <li>■ [REDACTED]</li> </ul> </li> <li>• There is currently a Government incentive for hydrogen buses of 75%, [REDACTED]</li> <li>• It may be appropriate to work with Midland Classic on this as they currently don't have the best diesel buses, they are a primary provider of buses in the town, and their focus is on some of the surrounding areas rather than Burton.</li> <li>• As such, an option may be to install some of the green infrastructure that would support the charging of electric buses when they stop at bus stops. Another option would be to support the purchase of low carbon buses.</li> <li>• It was confirmed that the bus companies would not be open to amending their routes to accommodate a bus interchange at Burton Place as this would increase their journey times. It was also stated that buses have increased in size and so the available land at that location may not be enough.</li> <li>• SCC are launching a public consultation on introducing a bus gateway on High Street, between Station Street and Market Place.</li> </ul> <p><u>Cycleway Bridge</u></p>		

Agenda Item No.	Subject	Decision / Discussion / Recommendation	Action Points	Date Action Required
		<ul style="list-style-type: none"> <li>• WM presented photographs of the impact of recent flooding, which showed that the Ferry Bridge was almost underwater, to the extent that it may have been blocking debris from moving down the river.</li> <li>• A proposed new bridge would be at a level of 200 year protection plus additional height of 600mm.</li> <li>• WM presented three options for design for the Board to consider in order to enable further feasibility work: similar (to existing), contemporary, or functional.</li> <li>• It was also highlighted that with this work there would be a need to overcome some of the flooding exposure in the Garden of Remembrance area, adjacent the library.</li> <li>• The Board agreed to proceed with a contemporary design, which would be set apart from the heritage value of Andressey Bridge.</li> <li>■ [REDACTED]</li> <li>• It was suggested that the work SCC are doing on cycle and walking routes in the town would provide a good evidence base for this work.</li> </ul>		
6	Minutes of Friday 24 <sup>th</sup> January 2020 Town Deal Board meeting and Matters Arising	The minutes of the meeting were approved.	N/a	
7	Any Other Business	<p>MC enquired as to whether the Board were aware of the price that the Refinery building was sold for. It was confirmed that although ESBC were aware of some of the bids for the building, they were unaware of the final sale price or purchaser.</p> <p>VB enquired as to the timescale for the creation of a draft Town Investment Plan. AOB confirmed that guidance from Government should be available in April 2020, but that the Board may need to consult at the same time in order to look to creating a plan for May 2020. AOB also stated that he believes the Board is in a good position to submit in May and that the feedback from Government so far has been positive.</p>	N/a	