

Burton upon Trent Town Deal Board Minutes

30th July 2021

Board Members Present

Ben Robinson Chairman
 Cllr Bev Ashcroft East Staffordshire BC
 Cllr Philip White Staffordshire CC
 Dennis Fletcher Parish Council Representative
 Valerie Burton Burton Civic Society
 Shaïd Hussain Business and Community
 Representative
 Mick Clifford Burton Civic Society
 John McKiernan Parish Council Representative
 Nik Hardy Business Representative
 Ross Playle Representing the Member of
 Parliament

In Attendance

Andy O'Brien East Staffordshire BC
 James Abbott East Staffordshire BC
 Simon Hall East Staffordshire BC
 Thomas Deery East Staffordshire BC
 Andrea Davies East Staffordshire BC
 Monica East Staffordshire BC
 Henchcliffe East Staffordshire BC
 Wayne Mortiboys Staffordshire CC
 Rosa Bolger Common Place (Item 3 only)

Apologies

Cllr George Allen East Staffordshire BC
 Kate Griffiths Member of Parliament
 Chris Plant Chamber of Commerce
 David Chadfield Coopers Square
 Shopping Centre
 Cllr Victoria Staffordshire CC
 Wilson

Agenda Item No.	Subject	Decision / Discussion / Recommendation	Action Points	Date Action Required
1	Welcome and Apologies	The Chairman welcomed the Board to the meeting and noted that apologies had been received from Cllr George Allen, Kate Griffiths MP (noting that Ross Playle would be attending on her behalf), Chris Plant, David Chadfield and Cllr Victoria Wilson.		
2	Minutes of Friday 25 th June 2021 Town Deal Board meeting and Matters Arising	The minutes of the previous meeting were approved as a correct record.		
3	Presentation from Common Place on Consultation Platform	The Chairman welcomed Rosa Bolger to the meeting. Rosa gave a demonstration of the Consultation Platform. The board noted that the platform was a useful tool to improve methods of engagement with public, optimised for mobile use and allowed for meaningful ongoing engagement with residents. The Common Place Customer success team provided support and help to customers through the process of building their specific platform. Examples of organisations already using the platform given were Manchester Councils (on the subject of Climate); Catford Town Centre and Blackpool Council.		

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		<p>AOB advised that the platform was an extremely useful tool, as a way of having an ongoing conversation with the public and would provide reassurance to Government and the public that the Board were taking feedback seriously. However it would be necessary to speak to Common Place to ascertain how the platform could dovetail in the other Consultation platforms being used by WM.</p>		
4	Reflections on visit to the Market Hall and Burton Library	<p>The Chair opened the discussion on reflections about the recent visit to Burton Market Hall and Burton Library.</p> <p>The Board agreed it was a useful exercise to visit and appreciate the current condition of the both buildings and to compare with the recent visit to Lichfield Library.</p> <p>AO'B advised the Board that at the Council meeting held earlier that week a petition had been received and noted on the subject of the Market Hall/Burton Library and a motion had also been submitted to that meeting by Councillor Richard Grosvenor expressing concern about the project. This motion had been defeated.</p> <p>AO'B update the Board on the Ministerial visit on the previous Monday, advising the Board that the Minister had been taken on a tour of as many projects as possible. From feedback received, the Minister seemed impressed with the proposals.</p>		
5	Project Updates	<p>The Board considered the Programme highlight report which had been circulated previously.</p> <p>The Chair invited Project Leads to provide an update on each of the seven projects on the Towns Fund Programme, where a Project Lead was not in attendance, James Abbott was invited to provide an update.</p> <p><u>Regional Learning Centre</u> PW advised a meeting would be arranged to discuss property maintenance issues at the Brewhouse. JA added that representatives from the Council would also be meeting with university representatives to talk through technical elements the following week.</p> <p><u>High Street Linkages</u> The Chairman provided an update on the Sounding Board which had been established to help inform this process. VB added that the sounding board had launched ideas on the Council's website, with early evidence of a healthy response from the public. Following consideration of the results of this questionnaire, further work would take place in September with detailed options to be developed in October, along with further</p>		

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		<p>consultation. TD advised that an aim of the consultation was about building up levels of trust and engagement with the public, with clarifications being provided throughout the consultation period.</p> <p><u>Library and Enterprise Hub</u></p> <p>WM advised the public consultation had been live for 2 weeks of the 8 week consultation period. The volume of response had not been as high as expected. The Consultation has been promoted by Burton Mail, Social media and Radio Derby. Focus groups had been held in the library; in addition to a public session outside the market hall; 4 mobile library drop ins around surrounding villages; a public session in Coopers Square; with further focus groups would be taking place the following week, both online and face to face. There were still tickets left for the public question and answer event at the Pirelli Stadium on Wednesday.</p> <p><u>New Pedestrian & Cycling Crossing over the River Trent</u></p> <p>MC advised that a meeting had taken place with WM at the library that morning and it was very much work in progress. Consultations with stakeholders/interested parties, would be taking place in September.</p> <p><u>Trent and Mersey Canal Towpath Improvements</u></p> <p>The Chair invited JA to provide a summary update on this project. JA advised the CRT were intending completing the business case by November. Discussions would be taking place to align the project with the County Council's Active Travel project. JA reminded members of the board that a project lead was sought for this project. JM agreed to lead on this project and NH would now lead on the College Specialist Education Offer Project. JM and NH agreed to discuss this further outside of the meeting.</p> <p><u>Cycle Network Enhancements</u></p> <p>BA confirmed that there hadn't been a lot of progress over this month, on track for completion in November, with the business case work to start in September. Discussions have commenced with Sustrans diversion of cycle network throughout Burton, to ensure linkages with other projects. WM confirmed that a lot of consultation has already gone on and the SCC would be building on that information already received.</p>	<p>J M and NH agreed to discuss this further outside of the meeting.</p>	

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		<u>College Specialist Education Offer</u> JM advised discussions had taken place between Wolverhampton and BSDC already. More work would be carried out after the school holidays.		
6	Dates of Future Meetings	It was agreed that the future meeting dates would take place as follows: : 3 rd Sept 2021; 1 st October 2021; 29 th October 2021; 26 th November 2021; 24 th December 2021; 28 th January 2022; 25 th February 2022; 25 th March 2022; 22 nd April 2022;	All	
7	Any Other Business	There was no other business for discussion.	.	