

Burton upon Trent Town Deal Board Minutes

Friday 28th October 2022

Board Members Present

Ben Robinson	Chairman
Cllr Bev Ashcroft	East Staffordshire BC
Cllr George Allen	East Staffordshire BC
Mick Clifford	Burton Civic Society
Dennis Fletcher	Parish Council Representative
Kate Kniveton	Member of Parliament
John McKiernan	Parish Council Representative
Cllr Steve Sankey	Parish Council Representative
Cllr Philip White	Staffordshire CC
Harry White	Brewery Heritage

In Attendance

Andy O'Brien	East Staffordshire BC
Thomas Deery	East Staffordshire BC
Monica Henchcliffe	East Staffordshire BC

Apologies

James Abbott	East Staffordshire BC
Lynne Howgate	Cooper Square Shopping Centre
Nik Hardy	Business Representative
Shaid Hussain	Business and Community Representative
Kelly Kerr-Delworth	East Staffordshire BC
Wayne Mortiboys	
Mark Rizk	East Staffordshire BC
Cllr Steve Sankey	East Staffordshire BC
Cllr Victoria Wilson	Staffordshire CC

Agenda Item No.	Subject	Decision / Discussion / Recommendation	Action Points	Date Action Required
1	Welcome and Apologies	The Chairman welcomed the Board to the meeting and noted that apologies for absence had been received from James Abbott, Nik Hardy, Lynne Howgate, Shaid Hussain, Kelly Kerr-Delworth, Cllr Steve Sankey, Wayne Mortiboys and Victoria Wilson.		
2	Minutes of 1 st September 2022 Town Deal Board meeting and Matters Arising	The minutes of the previous meeting were approved as a correct record. There were no matters arising.		

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3.	Review Project Leads and Board Membership	<p>The Chairman reported that he had a discussion with Tom Deery regarding the make-up of the Board.</p> <p>It was reported that Councillor Victoria Wilson was brought in to the Board to oversee the library move, but as this was not now taking place, they would like to have a representative who is more local. It was agreed that Councillor Philip White would make a suggestion and notify the Board at the next meeting.</p> <p>It was also agreed that Dr Harry White (Brewery Heritage) would take the place on the Board, which was vacated by Valerie Barton, as both are representatives of the National Brewery Heritage Trust. The Interim Head of Regeneration would email Dr White with details of the Code of Conduct and the Terms of Reference.</p> <p>It was also proposed by Councillor George Allen that Councillor Adam Clarke would replace Councillor Steve Sankey on the Board. It was agreed that Councillor Allen would speak to Councillor Clarke outside of the meeting to determine his availability for Board meetings.</p> <p>The Project Leads were reviewed by the Board. The Chairman requested that members of the Board considered if they were happy to remain on the projects that they were leading on. All agreed that they were happy to continue as leads on their particular project.</p> <p>TD also provided an update that DF would like to join the Heritage Working Group that is helping inform the Heritage Centre project as part of Project D and that this group would be broadening its scope to help shape the development of the larger museum project, which is being discussed under item 5.</p>		

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4.	Towns Fund Governance	<p>At the last meeting of the Board it was agreed that TD would circulate the Towns Fund governance. This was circulated prior to the meeting.</p> <p>He reported that the Town Deal Board had assigned two project leads per project (8 in total) who would be the Board's main point of contact for each project and participating in regular project update meetings.</p> <p>He proposed that the meetings would be held quarterly, aligning with the Council's Cabinet and Scrutiny meetings, where they receive and review the quarterly performance update.</p> <p>It was also proposed that the Chairman of the Town Deal Board participates in monthly progress meetings to oversee the projects progress.</p> <p>The general role of the Town Deal Board became one of oversight and scrutiny, providing an element of challenge to the projects alongside the Council's Cabinet and Scrutiny Committee, in line with Government guidance.</p> <p>TD explained to the members of the Board that the Town Deal Board would not play an active role in the Levelling Up Fund or UK Shared Prosperity Fund schemes at this time.</p> <p>These would be considered how they could be managed locally when the outcomes of the proposals are confirmed by the Government.</p>		

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5.	High Street Project Update	<p>TD gave a short presentation on the emerging High Street Museum Vision Statement outlining the projects ambitions and aspirations of what the museum could be, building on feedback from the Heritage Working Group. The statement was circulated to the Board members prior to the meeting.</p> <p>He explained the main concept of the project, which would to create a modern, national museum that bring together and celebrate the heritage of Burton upon Trent and the wider history of brewing both in the town and beyond.</p> <ul style="list-style-type: none"> • To establish something that is ‘living’, capable of changing to showcase different aspects of brewing and able to better join itself with the cultural history of Burton upon Trent, in place and people. • To incorporate technology to help visitors truly experience the Burton of the past through virtual and real simulation activities, becoming an interactive showcase of Burton and brewing. • To celebrate the people of Burton through community led initiatives and exhibitions, bringing people’s memories and history to life. <p>He also explained how the concepts could be achieved and the inspirations around the project, and that it would not be a quick process. He envisaged the full project would conclude March 2026 when the Towns Fund programme for Burton ends. A detailed feasibility study was underway looking at this and how the project fits within the programme, which would set out a timeline for delivering the project. Alongside the Towns Fund the Council are also exploring other funding strands to help to bring the concept to life. He reported that the collection of the National Brewery Centre would be stored and maintained while the project to create the new museum was underway. It is proposed by the Council that the archive collection would be stored in a temporary National Archive Centre in the town centre where members of the public would be able to visit and access the collection at any point during the project works. Molson Coors are proposing that the artefacts collection would continue to be stored in the Joiners Shop building at the National Brewery Centre with regular, ticketed access available to visitors for the indoor artefacts and the outdoor vehicles, locomotives and engines. Further information regarding the specific arrangements would be issued in due course.</p> <p>He informed the Board that people would be kept updated through the National Archive Centre, which would also act as a public engagement hub, along with press releases, social media updates, videos and associated communication activities during the project.</p>		
6.	Date of Next Meetings	<p>Friday 18th November 2022 at 3.00pm Friday 16th December 2022 at 3.00pm</p>		

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		Friday 27 th January 2022 at 3.00pm All at the Pirelli Stadium, Burton Albion Football Ground		
7.	Any Other Business	MC requested information on what would be done to help the public members who uses the Brewery Centre for their events at the moment, and where they would be directed to. AOB provided an update on some of the engagement with stakeholder groups that has taken place so far.		

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